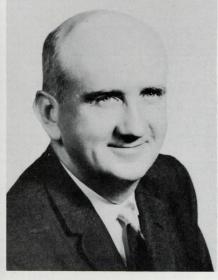
WRAL - TV

ABC REPRESENTED BY KATZ RALEIGH, N.C.

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FRED FLETCHER RETIRES

Fred Fletcher, President of Capitol Broadcasting Company, Inc. announced his retirement last month after a thirty-six year career in broadcasting. Beginning with WRAL radio, he became manager, and was elected President of the Corporation that operates WRAL-TV and other related interests, in 1966. In the 1940's and the early 1950's he was well known as the host of TEMPUS FUGIT, an early morning talk and record show. His television special, THE GOLDEN AGERS CHRISTMAS PARTY was a community institution. A former member of the Raleigh City Council, Fletcher has served as the long time Chairman of the Advisory Board for the Raleigh Parks and Recreation Commission. He was recently appointed to the newly formed WAKE

COUNTY RECREATION COMMITTEE. His future plans include travel, "but I won't get too far from Raleigh," he said, "I have thirteen tomato plants to nurse along."

LAUNCHING OF NEW SEASON

Early September sees the beginning of the new entertainment season. You are asked to check the schedule inside for times for returning favorites, as well as new adventure, comedy and action shows.

One new offering, WHEN THINGS WERE ROTTEN, offers an improbable rabble of do-gooders in Mel Brooks' camp treatment of the story of Robin Hood. The hero was never more noble, the maiden never more beautiful, the men never more merry than in this free-wheeling, madcap treatment of the legendary inhabitant of Sherwood Forest.

PREVIEW PARTIES

WRAL-TV presented its Fall Preview Party for Jaycees and their wives in Rocky Mount, Goldsboro and Fayetteville, and for agency representatives in Raleigh-Durham and in Charlotte. All took place during the month of August.

