



tele•news Letter



WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

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BOZO'S HERE

Channel Five's younger set has been introduced to a new television personality in this area - BOZO, a laughable, lovable, dispenser of merriment. The BOZO THE CLOWN show features cartoons - Bozo, Mr. Magoo, Dick Tracy, and others - stunts, music and fun in general from 9:00 to 10:00 AM daily, Monday through Friday. ▲



IT'S FOOTBALL TIME

College and professional football is offered each weekend during the season on Channel Five. On Saturday (beginning September 16) NCAA football will be seen, the first game pitting Miami against Pittsburgh. Sundays Professional games will feature either the Baltimore Colts or the Pittsburgh Steelers. First game, Colts vs Rams, September 17.

Other sports features on Channel Five include PROFESSIONAL BOXING, the ever popular PROFESSIONAL WRESTLING, the daily REEVE WITH SPORTS and SPORTSLINE, and other special sports events. ▲

PRINCESS FIVE

Is there a five year old daughter in your home who would like to be PRINCESS FIVE? Channel Five is looking for a Princess to help celebrate our fifth anniversary. Watch the station for details. ▲



SEE PROGRAM INSIDE

Movie Schedule

SATURDAY, MOVIE OF THE WEEK & SUNDAY, LATE SHOW

FEATURE LIST FOR SEPTEMBER, 1961

Saturday, September 2	11:10 PM	BRIDE FOR SALE , Robert Young, Claudette Colbert
Sunday, September 3	11:00 PM	BEHAVE YOURSELF , Farley Granger, Shelly Winters, Hans Conreid
Saturday, September 9	11:10 PM	BEHIND THE HEADLINES , Paul Carpenter, Adrienne Corri
Sunday, September 10	11:00 PM	MAD ABOUT MEN , Glynis Johns, Margaret Rutherford
Saturday, September 16	11:10 PM	STAR OF INDIA , Cornel Wilde, Jean Wallace
Sunday, September 17	11:00 PM	PASSAGE HOME , Anthony Steel, Peter Finch, Diane Cilento
Saturday, September 23	11:10 PM	BUFFALO BILL (Color) , Joel McCrea, Maureen O'Hara, Thomas Mitchell
Sunday, September 24	11:00 PM	DON JUAN QUILLIGAN , William Bendix, Joan Blondell
Saturday, September 30	11:10 PM	TIMETABLE , Mark Stevens, Felicia Farr
Sunday, October 1	11:00 PM	GENTLEMEN MARRY BRUNETTES , Jane Russell, Jeanne Crain, Scott Brady

NEW PROGRAMMING

September ushers in the annual change in television programming – watch for Channel Five's new look. Many of your favorite network programs will return – WAGON TRAIN, PERRY COMO, DINAH SHORE, LARAMIE, HITCHCOCK, 77 SUNSET STRIP, DONNA REED and others. An outstanding new comedy series, CAR 54, WHERE ARE YOU depicts the adventures of two improbable New York patrolmen in situations that shouldn't happen to a cop! CAIN'S HUNDRED is a new action-and police series. WALT DISNEY'S WONDERFUL WORLD OF COLOR will be seen each Sunday. Arm chair experts can have a lot of fun in a big new Channel Five contest – watch the station for details. ▲



DICK POWELL SHOW

On the opening of this new Channel Five series, Dick Powell has assembled a large number of television favorites. How many of the stars can you identify? For the first ten persons who list the names of these luminaries with WRAL-TV, Channel Five will present a Slide-Away Phone Index for handy listing of important numbers. Address your entry to DICK POWELL SHOW, WRAL-TV, Raleigh, N. C. The deadline is midnight, September 15, 1961.▲