

tele•news

Letter



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### NEW PROGRAM SCHEDULE

Channel Five's BIG new program changes begin this month. To facilitate your perusal, we have changed our schedule format - look on the back page for the new daytime line-up. And, confidentially, for a sneak preview, watch SHOWDOWN, September 9 at 7:00 PM.

### FALL FIESTA FOR FOOTBALL FANS ON FIVE

The fall season ushers in a bonanza for sports fans. Each Saturday Channel Five will carry the NCAA collegiate games. On Sunday, Pro Football will feature the World Champion Baltimore Colts together with coverage of several Pittsburgh Steelers games.

### CHANNEL FIVE CARAVAN



During September and October the Channel Five Caravan will visit several towns in the station's coverage area. Watch for it in your vicinity. One of the features will be the remote unit, complete with cameras and monitors, to enable visitors to see how they would look on television. There will be a parade with floats, pretty girls, music and television personalities. A portable television set will be given away in each town, along with other prizes. The Caravan will point up the BIG new line-up of programs beginning this fall on Channel Five.

SEE PROGRAM INSIDE