



WRAL - TV

ABC
REPRESENTED BY KATZ

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NATIONAL AWARD FOR HELMS

Jesse Helms, Executive Vice President of WRAL-TV, is shown here accepting an award from J. Harold Herring, Jr., a senior at Atlantic Christian College and State Chairman of Young Americans for Freedom.

This is a national award presented to the State Advisor to Young Americans for Freedom who has contributed the most to the progress of the organization. Congressmen Charles Jonas and Alton Lennon are among other North Carolina Advisors.



DIALING FOR DOLLARS IS BACK

DIALING FOR DOLLARS...that old "nest-egg-building" friend...is now back on TV 5! And, it's back bigger than ever! Now, there are EIGHT money-loaded calls per day, with two of them being devoted completely to telephone numbers mailed in from all areas of our coverage area. So, keep an ear and an eye tuned toward DIALING FOR DOLLARS, featured each weekday in FEMME FARE, DATELINE NOON and DIALING FOR DOLLARS THEATRE. Who knows? Your nest egg just might gain a few "easy-made" feathers!



FOOD BROKERS APPLAUD BETTE ELLIOTT

At a recent meeting of the Raleigh Food Brokers Association, Bette Elliott of TV 5's FEMME FARE (weekdays, 10:00 AM), was awarded a certificate of appreciation by the group. Mr. W. F. Cranfill of Southgate Brokerage Company is shown making the presentation.

MONDAY NIGHT MOVIE FEATURES FAVORITES

TV 5's new MONDAY NIGHT MOVIE, 7:00 PM, is headlining some real blockbusters during the upcoming weeks. Such films as LOVE WITH THE PROPER STRANGER, with Natalie Wood and Steve McQueen; LOVE HAS MANY FACES, Lana Turner and Cliff Robertson; THE GIRL IN THE RED VELVET SWING, Ray milland, and THE TALL MEN, with Clark Gable, are just a few of the outstanding Hollywood features you'll be seeing. Check the movie schedules on the inside and back for their playdates.