NEW PRESIDENT

James F. Goodmon has been named President and General Manager of Capitol Broadcasting Company, Inc., it was announced by A. J. Fletcher, Chief Executive Officer. Goodmon, 32, succeeds Fred Fletcher who recently retired. He joined WRAL-TV as Operations Manager in 1969 and has served as Executive Vice President and Director of Programming since January, 1973. He is a member of the Board of Directors and Executive Committee, Southern Life Insurance Company. He was President of Pi Kappa Alpha National Fraternity at Duke University. He is a member of the Raleigh Rotary Club, a Director and Officer of United Cerebral Palsy of North Carolina, and current Vice President of the Council Executive Board, Occoneechee Council of Boy Scouts of America. He is married to the former Barbara Lyons, of Memphis. They are the parents of a daughter, Elizabeth.

COME TO THE FAIR

Visit the WRAL-TV booth when you visit the North Carolina State Fair October 17 - October 25. We'll be located in the Dorton Arena at the North Entrance. Live shows will originate daily from the grounds by the use of our new mobile unit. See yourself on TV!

DEPARTMENT OF COMMERCE AWARD

The Farm Department of Capitol Broadcasting Company received the Presidential " E " Award for its outstanding success in promoting the sale of United States Products abroad. The Award was presented by Secretary of Commerce Rogers C. B. Morton in a ceremony in the Secretary's office in Washington. Shown from left, Ray Wilkinson, Farm Relations Director, Verne Strickland, Farm Editor, Joel New, Regional Director, Department of Commerce, Secretary Morton, and Wally Voigt, Vice President, Capitol Broadcasting Company, of Raleigh.

WRAL-TV is the home station for the Farm Department's operation that includes the Tobacco Radio Network with 280 affiliates, and the TN Television Network with 13 affiliated stations. The network serves six Southeastern States with daily agricultural broadcasts.