



tele-news Letter



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RALEIGH, N.C.

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END OF SUMMER PARTY

THOUSANDS OF YOUNGSTERS AND PARENTS GATHERED RECENTLY AT RALEIGH'S PULLEN PARK TO ENJOY RIDES AND REFRESHMENTS DURING CHANNEL FIVE'S ANNUAL END OF SUMMER PARTY. MISS MARGARET, POPULAR ROMPER ROOM TEACHER AND CAP'N FIVE GREETED THE CROWDS, RODE WITH THEM ON THE TRAIN AND MERRY-GO-ROUND AND GAVE OUT STACKS OF AUTOGRAPHED PHOTOGRAPHS.

SPORTS FANS, NOTE

AN OUTSTANDING SERIES OF SPORTS ATTRACTIONS HAS BEEN SCHEDULED ON CHANNEL FIVE FOR THE FALL AND WINTER.

MAJOR LEAGUE BASEBALL WORLD SERIES -

IN COLOR - SEPTEMBER 30

NCAA AND SOUTHERN CONFERENCE FOOTBALL -

EACH SATURDAY

PRO FOOTBALL HIGHLIGHTS -

EACH SATURDAY PRECEEDING COLLEGE GAME

CHAMPIONSHIP GOLF - EACH SUNDAY

LIVE WRESTLING - EACH SATURDAY

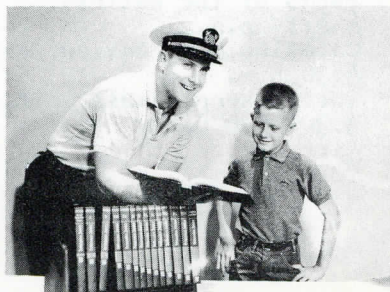
PROFESSIONAL BOXING - EACH FRIDAY EVENING

**SPECIAL - THE GREATEST SHOW ON WATER - OCT. 4



CONTEST WINNER

A RALEIGH LAD, DONALD WAYNE ADAMS, WAS THE WINNER OF THE CAP'N 5 SPOTLUCK CONTEST RECENTLY ON THE POPULAR CARTOON SHOW. HIS PRIZE, A SET OF ENCYCLOPAEDIA BRITANNICA JUNIOR IS PRESENTED HERE BY THE SHOW'S HOST, HERB MARKS.



SEE PROGRAM INSIDE

CHANNEL FIVE PROGRAM HIGHLIGHTS



SUNDAYS... SUNDAY SHOWCASE, 8-9 P.M., SPECIALS.

MONDAYS... FLIGHT, 7-7:30 P.M., AIR ADVENTURE.
UNTOUCHABLES, 7:30-8 P.M. BEGINNING OCT. 19, STARK
DRAMA BASED ON LIFE OF AL CAPONE.
STEVE ALLEN, 10-11 P.M., VARIETY.

TUESDAYS..DONNA REED, 8-8:30 P.M. BEGINNING OCT. 6, FAMILY
SITUATION SERIES.
AMOS 'N ANDY, 8:30 - 9 P.M. BEGINNING OCT. 6, COMEDY.
RIFLEMAN, 9-9:30 P.M., WESTERN.
FORD SPECIALS, 9:30-10:30 P.M. BEGINNING OCT. 6.
LAWMAN, 10:30-11 P.M., WESTERN.

WEDNESDAYS...WICHITA TOWN, 10:30-11 P.M., WESTERN.

THURSDAYS... LOCK UP, 7:30-8 P.M., DRAMA.
JOHNNY STACCATO, 8:30-9 P.M., MYSTERY.
ERNIE FORD, 9:30-10 P.M., VARIETY.
LAWLESS YEARS, 10:30-11 P.M., DRAMA

FRIDAYS .. MOVIE, 7:30 P.M. BEGINNING OCT. 16.
SPECIALS, 10-11 P.M.

SATURDAYS... NATIONAL PRO FOOTBALL HIGHLIGHTS,
PRECEEDING NCAA FOOTBALL, BEGINNING OCT. 3.
FIBBER MCGEE AND MOLLY, 7-7:30 P.M. BEGINNING OCT. 10, COMEDY.
BONANZA, 7:30-8:30 P.M., WESTERN.
CHALLENGE, 8:30-9 P.M., SCIENCE FICTION.
DEPUTY, 9-9:30 P.M., WESTERN.
BOURBON STREET BEAT, 9:30-10:30 P.M., BEGINNING OCT. 10,
PRIVATE EYE SERIES.
DEATH VALLEY DAYS, 10:30-11 P.M. BEGINNING OCT. 10, WESTERN.
NIGHTMARE, 11 P.M., SHOCK MOVIES.

MONDAYS THROUGH FRIDAYS

AMOS 'N ANDY, 1-2 P.M., COMEDY.
THE THIN MAN, 2:30-3 P.M. MYSTERY-COMEDY.
HOUSE ON HIGH STREET, 4-4:30 P.M., DRAMA.
SPLIT PERSONALITY, 4:30-5 P.M., COMEDY-QUIZ.
LAUREL & HARDY, ABBOTT & COSTELLO, WITHIN CAP'N FIVE SHOW
(5-6:10) BEGINNING OCT. 12.

UNITED FUND FASHION SHOW

THE RALEIGH UNITED FUND KICKED OFF ITS ANNUAL CAMPAIGN WITH A STUNNING FASHION SHOW IN THE CHANNEL FIVE STUDIOS ON SEPTEMBER 24. THE SHOW, UNDER THE DIRECTION OF JOHN FOX, WAS TELECAST FROM 1:00 TO 1:30 PM. APPROXIMATELY 200 UNITED FUND WORKERS WITNESSED THE PARADE OF FALL FASHIONS FURNISHED BY SOME OF RALEIGH'S LEADING SHOPS. MRS. LUTHER H. HODGES WAS A FEATURED SPEAKER.