



tele•news Letter



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CHANNEL FIVE'S SUMMER'S END PARTY, HELD RECENTLY AT RALEIGH'S PULLEN PARK, PROVED A HUGE SUCCESS WITH THE CHILDREN OF CHANNEL FIVE'S VIEWING AREA. HERB "CAP'N 5" MARKS, STAR OF CHANNEL FIVE'S CAP'N FIVE SHOW, WAS ON HAND TO SIGN AUTOGRAPHS FOR THE PRE-TEEN SET, WHILE "MISS JOANN" FEDERSPEIL OF THE ROMPER ROOM SCHOOL GREETED HER FANS, THE TODDLERS. FREE TICKETS TO THE PARK RIDES WERE PROVIDED BY CHANNEL FIVE. THE PEPSI COLA BOTTLING COMPANY OF RALEIGH DISTRIBUTED REFRESHMENTS FOR ALL. BETWEEN THE HOURS OF 10 AND 12 O'CLOCK, AN ESTIMATED 4,000 TO 5,000 CHILDREN AND PARENTS FLOCKED TO THE PARK TO SHARE IN THE FUN. IN THE PHOTO AT LOWER RIGHT AT LEAST ONE OF MISS JOANN'S ADMIRERS

APPEARS SUPREMLY UNIMPRESSED AS HE TAKES TIME OUT FOR LIQUID REFRESHMENT.

GRAHAM CRUSADE

EVANGELIST BILLY GRAHAM WILL BE SEEN EVERY SUNDAY THIS MONTH ON CHANNEL FIVE. BY MEANS OF DELAYED TELECAST, CHANNEL FIVE IS ABLE TO PRESENT GRAHAM'S CHARLOTTE CRUSADE, OCTOBER 5, 12, AND 19 AT 5:00 PM, AND OCTOBER 26, AT 4:00 PM.



PROGRAM SCHEDULE INSIDE

SPORTS IN COLOR

THIS YEAR CHANNEL FIVE OFFERS AN EXTENSIVE LINEUP OF REGULAR COLOR TELEVISION PROGRAMMING. IN ADDITION TO THE REGULARLY SCHEDULED COLOR PROGRAMS, CHANNEL FIVE WILL COLORCAST A NUMBER OF "SPECIALS" . . . SPORTS IN COLOR. ALL THE WORLD SERIES BASEBALL GAMES FROM YANKEE STADIUM WILL BE IN COLOR. THIS SERIES IS SCHEDULED TO BEGIN OCTOBER 1.

CHANNEL FIVE'S COLOR SCHEDULE WILL ALSO INCLUDE FOUR SATURDAY AFTERNOON COLLEGE FOOTBALL TELECASTS -- NCAA BIG TEN FOOTBALL GAMES, TO BE SELECTED LATER, ON OCTOBER 11 AND NOVEMBER 1, THE NOTRE DAME-IOWA CONTEST ON NOVEMBER 22, AND THE OREGON-MIAMI GAME TO BE SEEN DECEMBER 6.

TALENT COORDINATOR

PAUL MONTGOMERY, WELL KNOWN TAR HEEL ENTERTAINER, JOINED THE STAFF OF WRAL-TELEVISION, OCTOBER 1, AS TALENT COORDINATOR. MONTGOMERY NEEDS NO INTRODUCTION TO CHANNEL FIVE VIEWERS WHO REMEMBER HIM AS THE GENIUS OF THE ELECTRIC ORGAN. HE HAS TOURED NORTH CAROLINA WITH VARIOUS MUSIC GROUPS AND STARRED AS A MUSICIAN ON THE "TUNING IN WITH FLETCHER" SHOW ON THE TOBACCO NETWORK. HE LATER CONDUCTED A MUSIC AND CHATTER SHOW ON WNAO-TV -- THEN MOVED TO A RALEIGH RADIO STATION AS AN ANNOUNCER. MONTGOMERY WILL AUDITION TALENT FOR THE VARIOUS LIVE SHOWS ON CHANNEL FIVE.

TEMPUS FUGIT ON TELEVISION

ON OCTOBER 13, ONE OF THE LONG-RUN RADIO ATTRACTIONS IN THE CENTRAL CAROLINA AREA DEBUTS ON CHANNEL FIVE. WHILE THE FORMAT WILL BE CHANGED, THE NEW SERIES, TO BE SEEN EACH WEEKDAY AT 1:30 P.M., WILL FEATURE MUSIC, FUN, FOOLISHNESS, AND FRED FLETCHER. THERE'LL BE PLENTY OF SEATS FOR VIEWERS AT THE SHOW WITH AUDIENCE PARTICIPATION AND PRIZES.

FLETCHER, LONG A NAME IN ENTERTAINMENT CIRCLES, WILL BE ASSISTED BY TWO MEMBERS FROM HIS TOBACCO NETWORK "TUNING IN WITH FLETCHER" GANG, ORGANIST PAUL MONTGOMERY AND TENOR DAVID WITHERSPOON, PLUS JIMMY THOMSON, BARITONE AND AN OCCASIONAL GUEST APPEARANCE BY BILL CURRIE, CURRENT ENTREPRENEUR OF THE RADIO VERSION OF "TEMPUS FUGIT" ON WRAL-RADIO.

