



WRAL - TV

ABC
REPRESENTED BY KATZ

RALEIGH, N.C.

VOLUME 18, NUMBER 11

NOVEMBER, 1975



A. J. FLETCHER HONORED

A. J. Fletcher, Chief Executive Officer of Capitol Broadcasting Company, Inc. was honored at the recent convention of the North Carolina Association of Broadcasters, by being elected to the organization's Broadcasters Hall Of Fame. Mr. Fletcher went into the broadcast business in 1939, WRAL-FM was added in 1946, and WRAL-TV went on the air in 1956. The plaque reads, "... in recognition of professional excellence and in appreciation for significant contributions to the broadcasting industry." Don Curtis, of Radio Station WEWO, Laurinburg, made the presentation.

THE N. C. STATE FAIR

WRAL-TV was active at the biggest and best fair of them all this year. Ray Wilkinson and Verne Strickland originated a live show each day at noon, Uncle Paul taped a full week of shows, and Bette Elliott taped a number of features for her FEMME FARE. Not to be outdone, J. D. Lewis did a swinging TEEN AGE FROLICS direct from the fairgrounds. Our booth dispensed thousands of THIS IS FIVE COUNTRY buttons and bumper stickers, balloons, program schedules, and maps of the grounds. Several of our personalities greeted viewers. It was a big week!

REMOTE UNIT TO BE AT TARRYTOWN MALL

The TV-5 Remote Unit will visit Tarrytown Mall in Rocky Mount on November 15. Plan to drop by for a guided tour of this completely equipped mobile studio from 10:00 AM to 1:00 PM.

INSTANT NEWS COVERAGE WITH MINI-CAM

Our News Department is all agog over the latest development in electronic journalism - the mini-camera. It is a color video camera that comes complete with a video tape cassette recorder and a battery pack. The cameraman can go about any place he could get to with a film camera. If you see an apparition loaded with electronic gear on a news story, don't panic, it won't be a man from Mars, but probably Jack Edwards, our chief photographer.

