



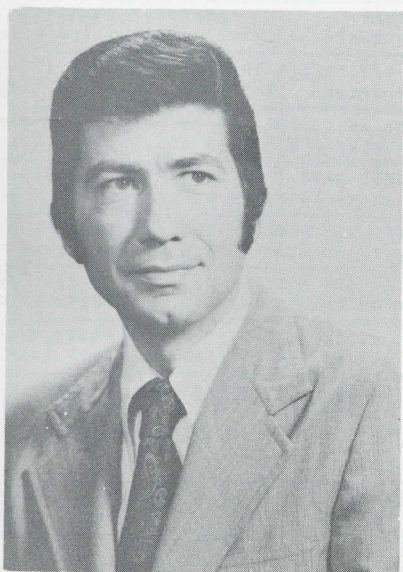
WRAL - TV

ABC  
REPRESENTED BY KATZ

RALEIGH, N.C.

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## VERNE STRICKLAND IS A WINNER

Verne Strickland, Farm Editor for Capitol Broadcasting Company, received a national award from the Ciba-Geigy Company for "Excellence in Agricultural Broadcasting" at the annual convention of the National Association of Farm Broadcasters in Kansas City on October 15. Representatives of Radio and Television stations from across the nation and Canada competed for the honor. Among the prizes is a ten-day, expense-paid trip to Switzerland. Verne is seen and heard weekdays on TV 5 and the Tobacco Radio Network.

A few days earlier, Verne received first prize for his poem, "Dylan", in the James Larkin Pearson Poetry Contest conducted by the Poetry Council of North Carolina, Inc. October was definitely "Verne Strickland Month" at TV 5!

## SUNDAY PROGRAM CHANGES

There's been a real shuffle in Sunday's programming on TV 5. Some of the highlights include the move of ISSUES & ANSWERS to 1:30 PM; an additional movie feature, SUNDAY STARLIGHT THEATRE, 11:00 PM; and an expanded version of TV 5 ACTION NEWS anchored by the "Dependables" Lorraine Moore and Fred Taylor, with Nick Pond giving the sports run-down and Bob Caudle presenting the weather facts, 10:30 PM. Also, LAWRENCE WELK and his musical family have moved to Sundays at 4:30 PM. For all of the other changes, check the inside.

