



tele•news

Letter



WRAL - TV

NBC  
REPRESENTED BY H-R

RALEIGH, N.C.

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### CHANNEL 5 CARAVAN

The Channel 5 CARAVAN visited thousands of people in four cities - Durham, Burlington, Fayetteville and Rocky Mount. Pictured is MC Ted Powers at the Eutaw Shopping Center in Fayetteville. Four lucky people won RCA portable television sets: in Durham, Mrs. Norma Prince; in Rocky Mount, Roger Fish; in Fayetteville, Billy Tew; and in Burlington, Mrs. Altha Blanchard. Four RCA transistor radios were given away, and numerous other prizes. —

### SEVEN-THIRTY'S A POPULAR TIME

Television viewers are finding a full hour adventure program each week-day at seven-thirty on WRAL-Television. The week begins with RIVERBOAT on Monday, followed by LARAMIE on Tuesday, an old favorite, WAGON TRAIN, on Wednesday, THE OUTLAWS on Thursday, and STAGE-COACH WEST on Friday. Of course, on Saturday at seven-thirty, there's BONANZA in living color. If you are not already a follower of these shows, we invite you to start off your evening's viewing in grand style - on Channel 5! —

### COLOR TELEVISION DAY

November 11 will be Color Television Day on NBC and WRAL-TV. Color set owners are in for a treat as the majority of NBC shows will be in living color. Those of you planning to buy a TV set soon, see your color dealer before November 11! —

### THE CIRCUIT RIDER

The inspirational program, THE CIRCUIT RIDER, returned to WRAL-TV in late October. The program is conducted by the Reverend J. Malloy Owen III, pastor of Horne Memorial Methodist Church in Clayton. Guest ministers and singers will be featured. —

SEE PROGRAM INSIDE

## MILLION DOLLAR MOVIES

- Nov. 5 - 11:10 p.m. THE CREEPING UNKNOWN, Brian Donlevy,  
Margie Dean
- Nov. 6 - 11:00 p.m. BRIDE FOR SALE, Robert Young, Claudette  
Colbert
- Nov. 12 - 11:10 p.m. THE BLACK SLEEP, Basil Rathbone, Akim  
Tamiroff, Lon Chaney, Bela Lugosi
- Nov. 13 - 11:00 p.m. YOU KNOW WHAT SAILORS ARE, Akim Tamiroff
- Nov. 19 - 11:10 p.m. THE NEANDERTHAL MAN, Robert Shayne,  
Richard Crane
- Nov. 20 - 11:00 p.m. SIMBA, Dirk Bogarde
- Nov. 26 - 11:10 p.m. FRANKENSTEIN, Boris Karloff, Colin Clive
- Nov. 27 - 11:00 p.m. THE SEEKERS, Jack Hawkins, Glynis Johns



## DEPUTY DAWG DEBUTS

Another popular cartoon character, Deputy Dawg, is carving a place for himself in the hearts of young Channel 5 viewers. Seen on the Cap'n 5 Show each Wednesday, the dauntless champion of justice always triumphs over the direst schemes of the evil-doers. We advise you girls and boys to let Mom and Dad in on the fun. —

## COLOR WEEK ON CHANNEL 5

With the aid of an RCA Color Mobile Studio, Channel 5 observed Color Week October 16-22. Most of the local programming was done in color with the exception of ETC., WRESTLING and the week-end shows. Color set owners discovered Miss Margaret's auburn hair, Bill Armstrong's baby blue eyes, Cap'n Five's colorful settings and that Ray Reeve's ruddy complexion needed little make up. In addition to Color programming, the station held two clinics, one for dealers and technicians and one for advertising agencies. —