



tele news

Letter



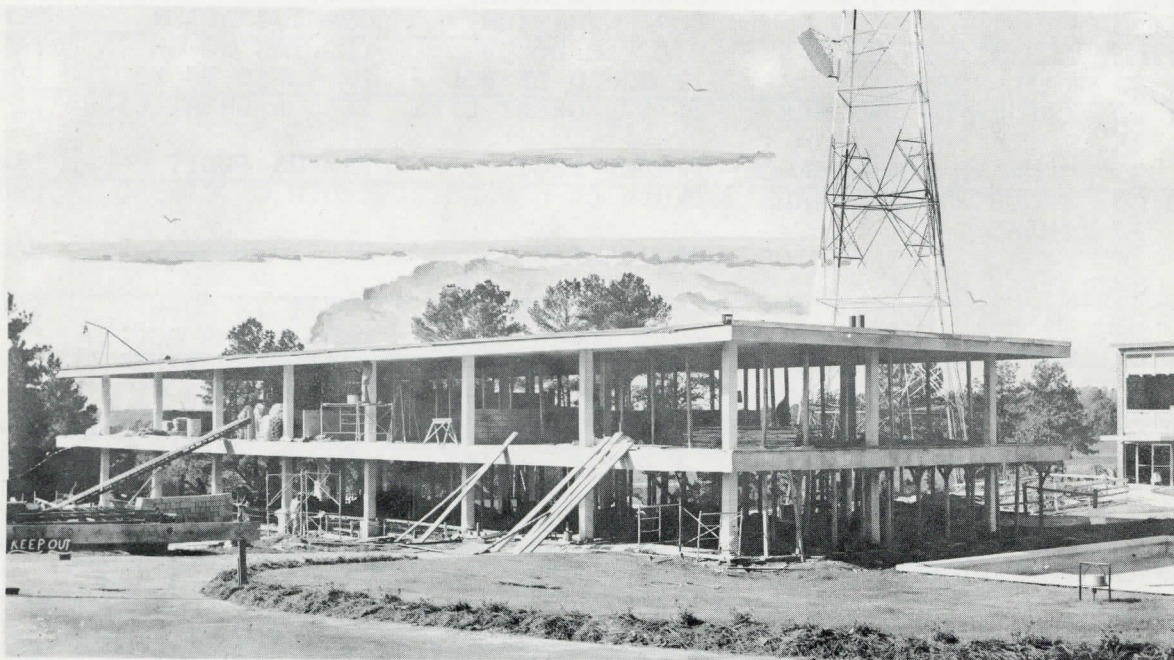
WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

Vol. 1 No. 9

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BUILDING PROGRESS

SHOWN HERE IS THE LATEST STAGE OF CONSTRUCTION ON THE CHANNEL FIVE ADMINISTRATION BUILDING. WORK HAS BEGUN ON THE INTERIOR WALLS. SHRUBS AND PLANTS HAVE BEEN SET OUT IN THE AREA SURROUNDING THE FOUNTAIN AND AROUND THE PRODUCTION BUILDING.

NEW SHOWS

MACKENZIE'S RAIDERS - A NEW ADVENTURE SERIES STARRING RICHARD CARLSON IS NOW SEEN ON CHANNEL FIVE AT 7:30 P.M. EACH FRIDAY. THE EPISODES DEAL WITH EXPLOITS OF THE UNITED STATES CALVARY ON THE MEXICAN BORDER FOLLOWING THE CIVIL WAR.

ON NOV. 2, NBC-TV WILL PRESENT A NEW PROGRAM, KALEIDOSCOPE, FROM 5:00 TO 6:00 P.M. THE PROGRAM WILL RANGE FROM FORAYS INTO THE BACKGROUND OF NEWS STORIES TO TREATMENTS OF SUBJECTS RANGING FROM PSYCHOANALYSIS TO THE THEATRE. CHARLES VAN DOREN IS THE HOST.

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PROGRAM SCHEDULE INSIDE

NEW SHOWS cont'd....

COLONEL FLACK, A DELIGHTFUL COMEDY SERIES STARRING ALAN MOWBRAY DEBUTS ON NOVEMBER 7 AT 7:00 P.M.

ANOTHER OUTSTANDING BROADWAY MUSICAL COMEDY HIT, KISS ME KATE, WILL BE PRESENTED BY HALL-MARK ON NOVEMBER 20 AT 9:00 P.M.



UNITED FUND

AT THE BEGINNING OF THE RALEIGH UNITED FUND DRIVE, WRAL-TELEVISION TELECAST A SALUTE TO THE FUND, WITH NORTH CAROLINA'S FIRST LADY, MRS. LUTHER H. HODGES AS HOSTESS. THE STATION LATER ENTERTAINED THE WORKERS AT A REPORT MEETING AT THE STUDIOS, SHOWN ABOVE, AND TELECAST THE HIGHLIGHTS OF THE MEETING.

SALESMEN - SPORTSMEN

CHANNEL FIVE MAY NOT HAVE THE BEST LOOKING SALESMEN IN THE BUSINESS, BUT WE'LL MATCH THEIR SPORTS RECORD WITH ANY STATION IN THE COUNTRY. NATIONAL SALES MANAGER FLETCHER TURNER WAS A THREE-LETTER MAN AT DUKE. HIS SPECIALTY WAS TRACK. REGIONAL SALES MANAGER BERNIE WHITAKER LETTERED IN BASEBALL (OUTFIELDER) AT THE UNIVERSITY OF CINCINNATI AND PLAYED SEMI-PRO BALL IN OHIO. SALES COORDINATOR NICK POND WAS A THREE-LETTER MAN AT NORTH CAROLINA STATE COLLEGE, PLAYING BASKETBALL ON SOME OF COACH CASE'S CHAMPIONSHIP TEAMS. LOCAL SALES REPRESENTATIVE DEL CARTY HOLDS THE SOMEWHAT DUBIOUS RECORD OF HAVING STRUCK OUT SIX TIMES IN A CHAMPIONSHIP DOUBLE-HEADER MIDGET LEAGUE BASEBALL TOURNAMENT IN RHODE ISLAND.

CAPSULE BIOGRAPHY

GEORGE HALL, PROGRAM DIRECTOR. NOT OFTEN SEEN ON CAMERA, HALL IS THE PERSON RESPONSIBLE FOR THE LOCAL PROGRAM LINE-UP ON CHANNEL FIVE. A NATIVE OF REIDSVILLE, HE ATTENDED THE UNIVERSITY OF VIRGINIA. HIS INTERESTS ARE VARIED WITH WRITING AS HIS PRINCIPAL HOBBY. HE HAS HAD SEVERAL ORIGINAL PLAYS PRODUCED IN DIFFERENT PARTS OF THE COUNTRY. HE IS ACTIVE IN RALEIGH'S LITTLE THEATRE, HAVING PLAYED SEVERAL LEADING ROLES.