WRAL - TV

ABC REPRESENTED BY KATZ RALEIGH, N.C.

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## NEWS SEMINAR

WRAL-TV conducted its second annual TV-Radio News Seminar on April 17. Students interested in electronic journalism were invited from a number of schools in the TV 5 coverage area, and 21 attended, accompanied by faculty advisors. The group visited political candidates' headquarters and listened to illustrated lectures on the function of television in news gathering and reporting. Elmer Lower, President of ABC News, shown here, was the featured speaker. He spoke on job potential and qualifications as related to radio and television news. Sam Beard, WRAL-TV Vice President in Charge of News and Public affairs, conducted the one day program.



## PRIMARIES '72

For complete up-to-the-minute election returns on the presidential primary, 95 state wide candidates, 2 bond issues and county and legislative races, join PRIMARIES '72, direct from Election Central-Raleigh, beginning at 8:00 PM on May 6. With TV 5 as Election Central, there will also be five other stations from throughout the state working together for complete statewide coverage on this 6-station network.

## FEMME FARE'S ANNUAL SEWING CONTEST

This year's Spring Sewing Contest was again a smashing success with over 200 entries. The first place winners...chosen from 41 finalists...were: Class I, Mrs. James Thomas of Raleigh; Class II, Mrs. Emil Weber of Durham, and Class III (teenagers only), Miss Cecilia Allen of Cary Senior High School.

All first place winners received Pfaff sewing machines and the three second place winners each received \$50 worth of merchandise from the Sears Sewing Center.
The final juding was telecast on Bette Elliott's FEMME FARE show on Friday, the

14th of April.