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Letter



WRAL - TV

ABC
REPRESENTED BY H-R

RALEIGH, N.C.

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CHANNEL 5 ON WELCOME WAGON

Welcome Wagon hostesses in eleven cities and towns in the WRAL-TV coverage area will be carrying greetings from the station to newcomers and new parents. The group recently visited the station where they were greeted by station officials and given a tour of the facilities.

SUNDAY AFTERNOON MOVIES

Effective May 12, SUNDAY MATINEE will begin, starting at 2:00 PM. The first feature will be "Plunder In The Sun" with Glenn Ford and Diana Lynn.

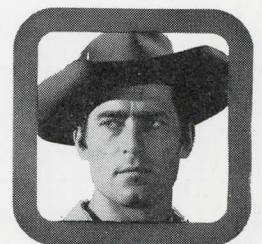
SAMMY JACKSON SHOW



A native North Carolinian returns, after a television acting stint in Hollywood, to emcee a new dance party for teenagers. Sammy Jackson, of Henderson, appeared in a number of television episodes of MAVERICK, HAWAIIAN EYE, COLT .45 and other Warner Brothers television series. He also recorded several rock-'n-roll albums, catering to teen-age music preferences. He will sing, do occasional comedy sketches and interview guest musicians and singers. The program will be seen on alternate Saturdays for an hour beginning at 1:30 PM.

CHEYENNE'S BACK!

The popular hour-long western, long a favorite with ABC-TV audiences, is now back on the air, each Sunday at 4:00 PM, preceding MAJOR ADAMS: TRAILMASTER.



SEE PROGRAM INSIDE