



tele•news

Letter



WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 3 NUMBER 5

MAY, 1960



Robert Gavin, Republican; I. Beverly Lake, Democrat; Ted Davis, Moderator; John Larkins, Jr., Democrat; and Terry Sanford, Democrat.

POLITICAL TELECAST

A telecast unique in the history of North Carolina politics was recently originated by Channel 5. At a meeting of the Raleigh Public Relations Society on April 12, all four Democratic candidates and the Republican candidate appeared, for the first time on the same platform. Each candidate was assigned ten minutes to express his views. Six other stations picked up and telecast the program from Channel 5's signal. Pictured above, left to right are Malcolm Seawell, Democrat;

FISHERMEN, NOTE!

How's the Pier Fishing at Atlantic Beach? Each weekend viewers will have an opportunity to find out in a special report Thursday nights from 6:00 to 6:10 PM on Channel Five. Sports Director Ray Reeve a Red Snapper Expert, will show pictures and films of who's caught what, during the week, and will give information on weekend tides, winds and other weather conditions. Reeve, right, is pictured here with a 362 lb. Red Snapper that he and General Manager Fred Fletcher, left, hooked off Morehead City in 1958. Governor Hodges admires the catch. So if you want the tip of a fishing expert, see Ray Reeve's Fishing show each Thursday.



SEE PROGRAM INSIDE



CHANNEL FIVE EASTER EGG HUNT

Each year WRAL-Television and Radio cooperates with the Raleigh Recreation Department in a mammoth Easter Egg Hunt at Raleigh's Pullen and Chavis Parks. This year the weather favored the Saturday Hunt at Pullen Park, where Romper Room's Miss Margaret and Cap'n Five entertained thousands of children. In addition to trying for prizes in the hunt, the youngsters had a merry time on the miniature train, the fighter plane and

the carousel. Because of rain, the Easter Monday Hunt at Chavis Park had to be postponed until the following Saturday. J. D. Lewis greeted the youngsters on behalf of the stations.

PRIMARY ELECTION RETURNS

May 28 will see one of the biggest remote telecasts ever to originate in North Carolina. Plans are being made for complete coverage of the primary election on Channel Five. Remote points will be set up in the Sir Walter and Carolina Hotels, the State's unofficial "Capitols", from which a staff of reporters and interviewers will keep Channel Five's audience up-to-the-minute on the happenings in the political headquarters. WRAL-TV's News Director, Bill Armstrong, will coordinate the reports of dozens of reporters and statisticians. Chief Engineer Virgil Duncan will coordinate the efforts of over twenty engineers using six television cameras, several radio channels and numerous telephone lines in addition to the two remote television circuits. The program will begin at 7:30 PM and last until the results are finalized.

CHANNEL FIVE PROGRAM HIGHLIGHTS

- May 1 – LAW DAY PROGRAM, featuring all gubernatorial candidates, 5–6 p.m.
- May 1 – FRANCES LANGFORD SHOW, 8–9 p.m.
- May 2 – Hallmark Hall of Fame, CAPTAIN BRASSBOUND'S CONVERSION, 9:30–11 p.m.
- May 6 – ROYAL WEDDING, 12–12:30 p.m., 7:30–8:30 p.m.
- May 8 – LAS VEGAS GOLF TOURNAMENT, 5–6 p.m.
- May 9 – ANOTHER EVENING WITH FRED ASTAIRE, 10–11 p.m.
- May 10–TENNESSEE ERNIE MEETS KING ARTHUR, 8:30–9:30 p.m.
- May 13–PONTIAC STAR PARADE WITH GENE KELLY, 9–10 p.m.
- May 13–ROUGHING IT, Mark Twain story, 10–11 p.m.
- May 20–JERRY LEWIS, 8:30–9:30 p.m.
- May 27–MARCH OF MEDICINE, 10–11 p.m.
- May 29–CHEVY SUSPENSE SHOW, 9–10 p.m., summer replacement.