



WRAL - TV

ABC
REPRESENTED BY KATZ

RALEIGH, N.C.

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STAFF PROMOTIONS & ADDITIONS

The New Year brought promotions and additions to the staff of Channel 5. Among the people honored for their outstanding performance throughout the years are Jim Goodman, elevated to the position of Executive Vice President (replacing U. S. Senator Jesse Helms), and David Witherspoon, Vice President in Charge of Promotion, Public Relations and Sales Development.

There was also the addition of Gene Walsh. Walsh actually started his career with WRAL-TV many years ago while going to college. He later joined a station in Washington, D. C., and has now returned to become Operations Manager. Welcome aboard, again!

" SPECIAL " SPECIALS

March brings some outstanding television offerings to your screen. Among them is the highly acclaimed autobiographical masterpiece, *LONG DAY'S JOURNEY INTO NIGHT*, by America's greatest playwright...Eugene O'Neill...starring Laurence Olivier, one of the world's greatest actors. This powerful drama is the story of a day and a night in the lives of the Tyrone family...the father (Olivier) a charming, brilliant, but frustrated actor; the mother, an attractive, shy woman, gradually slipping into drug addiction, and two sons...one an alcoholic, the other suffering from tuberculosis (in reality O'Neill, himself). See this "Special" special Saturday, March 10, at 8:00 PM.

Also, in the special vein, there's another outstanding Jacques Cousteau offering, "The Singing Whale". This time the Cousteau team travels to the South Atlantic, the breeding ground of the humpback whales, whose "songs" are unique among aquatic animals.

And, Marlo Thomas will return to ABC Television in a most unusual kind of comedy special, "Acts of Love - and Other Comedies", an hour which follows the hectic collision course run by men and women almost every time they meet. See the inside for dates and times for these and many other special programs.

