

tele.news

Letter



WRAL - TV

ABC  
REPRESENTED BY KATZ

RALEIGH, N.C.

VOLUME 15, NUMBER 2

MARCH, 1971

### STATION RECEIVES AWARDS

WRAL-TV's Chief Executive Officer, A. J. Fletcher, and Joel Lawhon, Director of Public Affairs, were honored at the annual meeting of the North Carolina Chapter of the National Fibrosis Research Foundation. Mr. Fletcher is shown receiving the State News Media Award for WRAL-TV, from Charles Holland, Chapter Executive.

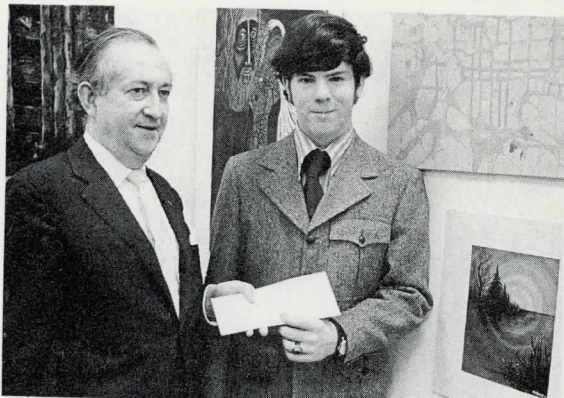
The Veterans of Foreign Wars presented an award to WRAL-TV "for outstanding services rendered the organization during 1970", at a meeting in Raleigh on February 20. Jesse Helms, the station's Executive Vice President, represented the station.

Earlier this year Ray Wilkinson, Director of Farm Relations, was presented the Broadcasters' Award by the North Carolina Soybean Association, "for outstanding service to the Soybean Producers of North Carolina and the Soybean Industry - 1970".



### ART WINNER ANNOUNCED

The Scholastic Magazine and the N. C. Jaycees jointly sponsor an art competition each year in the high schools throughout the state. Again this year, WRAL-TV participated in the Eastern District Competition, involving some 500 high schools.



The A. J. Fletcher Educational and Opera Foundation sponsored the Christmas Card category and made a \$100 cash award to the winning artist. Shown here is the winner, Steve House, a student at Durham High School, with David Witherspoon, WRAL-TV's Director of Promotion and Sales Development. Steve is the son of Mr. and Mrs. W. R. House of Durham. His painting will be reproduced by WRAL-TV as the station's Christmas card.