



Letter



WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 4 - NUMBER 3

MARCH - 1961



SPORTSMANSHIP AWARD

Vice President Fred Fletcher, left, received an award for an "outstanding contribution to amateur baseball" at a recent meeting of the Hot Stove League. The handsome mounted plaque was presented by Bob Small, Secretary-Treasurer of the League, and a former recipient of the award. Other honored guests at the meeting included Dick Groat, former Duke University athletic great, and Smokey Burgess, a Tar Heel League baseballer.

NBC AND CHANNEL 5 FESTIVAL OF COLOR

For the entire week, March 13-17, NBC will televise the following programs in color:

10:30 AM	Play Your Hunch	12:30 PM	It Could Be You
11:00 AM	The Price Is Right	2:00 PM	Jan Murray Show
12:00 Noon	Truth Or Consequences	3:00 PM	Young Dr. Malone
	3:30 PM	From These Roots	

All this, in addition to your regular color favorites on Channel 5!

MISS MARGARET'S BACK!

If favorable letters are any indication, thousands of youngsters in the Channel 5 area are happy with Miss Margaret's return on the Romper Room School. An absence from the air for several weeks brought many letters asking for the return of the Romper Room. So, mothers, your favorite baby sitter is back on the job - each week day at 9:15 AM - with a constructive, entertaining program for pre-school youngsters.



SEE PROGRAM INSIDE