

tele•news Letter



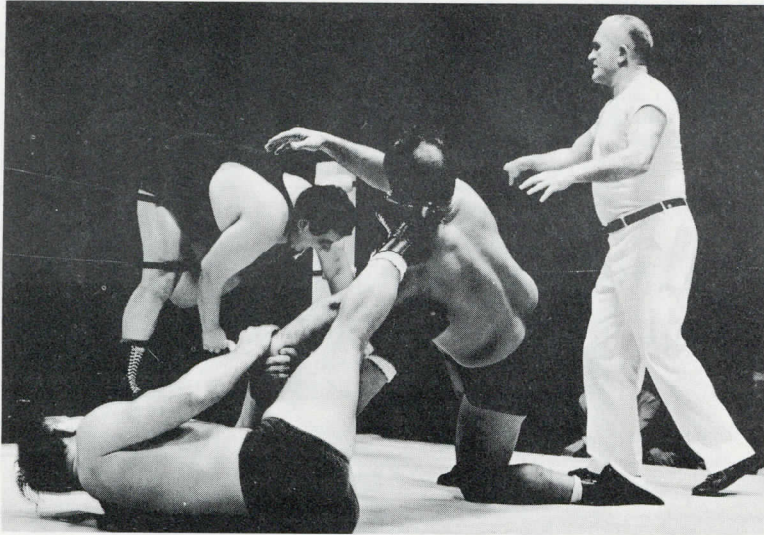
WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

Vol. 2 No. 3

March - 1959

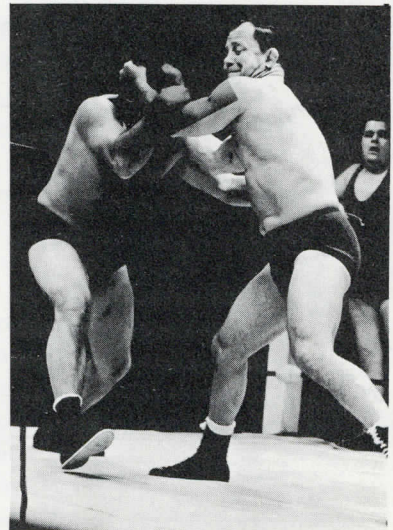


CHAMPIONSHIP WRESTLING ON CHANNEL FIVE

CHAMPIONSHIP WRESTLING, SEEN EACH SATURDAY AT SIX ON CHANNEL FIVE, IS PROVING TO BE A MOST POPULAR PROGRAM, JUDGING FROM TICKET REQUESTS RECEIVED FROM ALL OVER THE COVERAGE AREA. THE MATCHES, FEATURING SOME OF THE TOP PROFESSIONAL WRESTLERS IN THE COUNTRY, ARE VIDEO-TAPED EACH THURSDAY NIGHT FOR THE SATURDAY TELECAST. THE BOUTS ARE STAGED IN CHANNEL FIVE'S STUDIOS BEFORE ABOUT 200 SPECTATORS.

SINGING CONTEST WINNER

CHANNEL FIVE FILM EDITOR ALEC DANTRE RECENTLY WON THE YOUNG ARTISTS CONTEST, SPONSORED BY THE NATIONAL FEDERATION OF MUSIC CLUBS IN NORTH CAROLINA. DANTRE, A BARI-TONE, WILL COMPETE IN THE REGIONAL AUDITIONS IN SPARTANBURG, MARCH 8. A PREVIOUS WINNER OF THE REGIONAL AUDITIONS, DANTRE HAS APPEARED WITH THE COLONY OPERA GUILD IN NEW YORK, AND SANG OVER 400 PERFORMANCES WITH THE NATIONAL GRASS ROOTS OPERA COMPANY. HE IS SEEN FREQUENTLY ON CHANNEL FIVE'S TEMPUS FUGIT.



PROGRAM SCHEDULE INSIDE

AWARD TO WRAL-TELEVISION

THE FREEDOM FOUNDATION OF VALLEY FORGE, PENNSYLVANIA, RECENTLY ANNOUNCED THE GEORGE WASHINGTON HONOR MEDAL AWARD TO WRAL-TELEVISION, JOINTLY WITH THE FIRST CITIZENS BANK AND TRUST COMPANY. THE AWARD WAS MADE FOR OUTSTANDING ACHIEVEMENT IN HELPING TO BRING ABOUT A BETTER UNDERSTANDING OF THE AMERICAN WAY OF LIFE DURING 1958. AN ESSAY CONTEST WAS CONDUCTED BY THE TWO COMPANIES, WITH THE WINNER PAUL SCHESSLER, OF DURHAM, RECEIVING A \$500 CASH AWARD FOR FIRST PRIZE. YOUNG SCHESSLER WILL USE THE MONEY TO CONTINUE HIS EDUCATION AFTER GRADUATION FROM DURHAM HIGH SCHOOL.



LEGISLATIVE REPORT

A DISCUSSION OF PERTINENT LEGISLATIVE ISSUES OF THE DAY MAY BE SEEN EACH EVENING, MONDAY THROUGH FRIDAY, ON CAPITAL COFFEE CUPS, AT 11:05 P.M. WELL KNOWN NEWSMEN, INCLUDING BILLY ARTHUR, JAY JENKINS, BILL ARMSTRONG AND OTHERS, INTERVIEW LEADING LEGISLATORS FROM THE STATE'S "UNOFFICIAL" CAPITAL, THE HOTEL SIR WALTER IN DOWNTOWN RALEIGH. THE SIGNAL IS BEAMED TO THE STUDIO BY USE OF THE CHANNEL FIVE REMOTE UNIT AND TELECAST LIVE.

SHOWS YOU'LL WANT TO SEE

SOME OF MANIE'S FRIENDS, MARCH 3, 7:30-9:00 P.M. A TRIBUTE TO THE LATE NBC EXECUTIVE EMANUEL "MANIE" SACKS, FEATURES DINAH SHORE, FRANK SINATRA, PERRY COMO, BOB HOPE, SID CAESAR, ROSEMARY CLOONEY, BETTY GRABLE AND MANY OTHERS. THIS SHOW MAY BE SEEN IN COLOR.

A TOP-NOTCH MUSICAL COLORCAST, BELL TELEPHONE HOUR, MAY BE SEEN MARCH 4, 9:00-10:00 P.M. THIS SHOW WILL PRESENT THE XIMENEZ-VARGAS BALLETT ESPANOL OF MADRID, VIOLINIST ISAAC STERN, ONE OF THE GREAT SOPRANOS OF OUR DAY, EILEEN FARRELL, MUSICAL COMEDY STAR HOWARD KEEL, AND LOVELY SINGER ANN BLYTH PLUS THE JOEY BUSHKIN QUARTET.

FRANCES LANGFORD PRESENTS WILL BE A PROGRAM DEDICATED TO THE AMERICAN LEGION ON THE OCCASION OF ITS 40TH ANNIVERSARY. THE COLORCAST IS SCHEDULED FOR MARCH 15, 10:00-11:00 P.M. THE POPULAR SINGER WILL BE JOINED BY BOB HOPE, JULIE LONDON, JERRY COLONNA, EDGAR BERGAN AND OTHERS.

DEAN MARTIN PRESENTS A COLOR SPECIAL ON MARCH 19 FROM 8:00-9:00 P.M., WITH GISELE MACKENZIE AND THE DAVID ROSE ORCHESTRA.

DON'T SAY WE DIDN'T WARN YOU OF GREEN PASTURES, 9:30-11:00 P.M., MARCH 23. FIRST PRESENTED ON OCTOBER 17, 1957, THIS RENDITION OF THE PULITZER PRIZE PLAY WAS HAILED AS ONE OF THE MOST MEMORABLE PROGRAMS IN TV HISTORY.

BOB HOPE WILL PRESENT AN HOUR SHOW ON MARCH 13 AT 8:00 P.M.

THE JIMMIE RODGERS SHOW WILL DEBUT ON MARCH 31, IN COLOR, AT 8:30 P.M.