



tele•news

Letter



WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 3 NUMBER 6

JUNE 1960



Soprano JerriAnn Trask, of Augusta, Maine, will sing the role of Rosalinda, the wife of Eisenstein.

Channel Five to present DIE FLEDERMAUS

A watch, a fan, a mask – three items that take on delightful significance when WRAL–Television presents the frothy, fun-filled musical comedy, DIE FLEDERMAUS, by Strauss, on June 17. The story revolves around the efforts of a Doctor to play an elaborate practical joke on a friend in revenge for an earlier prank in which the Doctor was a victim. He arranges to have his friend, Mr. Eisenstein, attend a masked ball. What Mr. Eisenstein doesn't know is that his wife will also be there, in disguise.

Amusing complications result from mistaken identities, and embarrassing discoveries, but all ends in happy confusion. The performance which is sung in English, is by the National Opera Company which has performed this work all over the United States. It was video tape recorded in early May just before the troupe disbanded for the season.

From the Waterloo, Iowa COURIER, "Die Fledermaus Was Fun For All"; Knoxville, Tenn. JOURNAL, "Delights audience Die Fledermaus ... brilliant singing and acting"; Chestertown, Maryland, "One of the most enjoyable evenings of the season"; New York HERALD-TRIBUNE, "A vibrant, entertaining reality."

Interested viewers may write the station for a story synopsis and other information. _____

Eisenstein, played by Raymond McGuire, tries to capture the attention of the mysterious Countess by means of his chiming watch. He does not know the "Countess" is his own wife.



SEE PROGRAM INSIDE



FAMILY OF THE YEAR

The J. D. Lewis family was recently named "Family Of The Year" in Raleigh, one of the two families so designated. J. D. is a floor manager in the WRAL-TV Production Department, and also performs an announcing stint on WRAL-Radio. The children are, left to right, Evelyn, Yvonne and Pat, and back row, Leonard and J. D. 3rd.

GUIDED TOURS IN JUNE

Each Sunday during the month of June, Channel 5 will conduct guided tours of its facilities from 2:00 to 5:00 PM. Viewers are invited to bring their friends to see one of the most modern television stations in the country.

PROGRAM HIGHLIGHTS

- June 2 SUMMER ON ICE, 9:30 PM
- June 5 NBC MAJOR LEAGUE BASEBALL
- June 6 TEENAGE FROLICS, 1:00-2:00 PM
- June 7 GEORGE BURNS SHOW, 8:30-9:30 PM
- June 20 EMMY AWARDS, 10:00 PM
- June 24 CIMMARRON CITY, 10:00 PM
- June 25 JOURNEY TO UNDERSTANDING, 9:30 PM
- June 28 WICHITA TOWN, 8:30 PM



SCHOOL VISITORS

April and May brought thousands of school students to tour the studios during their annual visit to the Capital City. Many appeared on camera from 1:00 to 2:00 PM, and photographs were made of other groups and were shown during the coming Sunday movie.