



tele•news Letter



WRAL - TV

NBC
REPRESENTED BY H-R

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VIDEO TAPE RECORDER

A revolutionary new development in television was ushered in by the VIDEO TAPE RECORDER, a process that captures picture and sound on a reel of magnetic tape two inches wide and may be played back immediately. The VTR makes possible the production of elaborate commercials that may be inserted in programs where a live commercial might not be possible. And what is most important - the pictures are as crisp and sharp as "live" telecasts. Channel Five's Chief Engineer, Virgil D. Duncan is shown with our new Ampex VR-1000, the first Video Tape Recorder in operation in North Carolina. WRAL Television now records programs at convenient times for later playback. The TODAY ON THE FARM show, now seen at 6:30 AM each week-day, was recorded from the educational station, channel Four, the previous afternoon.

OPEN HOUSE - JULY 13

YOU are invited to WRAL-Television's open house at the new Production building at 2619 Western Boulevard, Raleigh, between the hours of two and six PM on July 13. For

Continued on back page

PROGRAM SCHEDULE INSIDE

those persons unable to attend, there will be a telecast from three to four PM in which viewers may meet some of the station personalities and other persons of note. Those attending the open house will be taken on a tour of the facilities to see, among other things, our mammoth studios, the master control room, the 4-camera remote unit, the first video tape recorder in North Carolina, the new administration building under construction plus countless other features.



CAUGHT BY APPOINTMENT

After announcing that they intended to hook a blue marlin, Fred Fletcher, Vice President and General Manager, and Sportscaster Ray Reeve, proceeded to the Gulf Stream on Captain Fulcher's Bluewater out of Morehead City, and did just that! About 46 miles out in the Atlantic, the party, which included Tom Gaddy of the Raleigh Pepsi Cola Bottling Company, and James Chambers of the Raleigh Recreation Department, dropped a hook overboard baited with a three-pound trout and within five minutes had a strike. Gaddy and Chambers supervised the playing of the fish, which was handled by Reeve and Fletcher,

and assisted in boating the 362 lb. beauty, which was waiting for them as if by appointment. The episode was filmed by Channel Five photographer, O. B. Garris, who captured some exciting shots of the giant marlin Waltzing On The Waves. The party returned to shore, strapped the prize to the top of the station wagon, sped back to Raleigh, arriving in time to drive into the studio and display the catch on the 11:15 DATELINE program, as scheduled! Shown here, Governor Hodges admires the prize, on display at the Colonial supermarket in Raleigh, along with Fred Fletcher, left, and Ray Reeve.

BUILDING PROGRESS

Progress is being made on the construction of the Administration Building. The foundation columns have been erected and the necessary dirt filling has been completed and packed. A showpiece attraction will be the electric fountain in front of the building with spraying jets of water and colored lights that change formation every six seconds.