



tele.news

Letter



WRAL - TV

ABC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 6 - NUMBER 1

JANUARY, 1963



FARM DIRECTOR NAMED

John Merrifield has assumed duties as Farm Services Director for Capitol Broadcasting Company, Inc. In this capacity he will do a daily ten-minute farm show, RFD 5, beginning on Channel 5 on January 7, 6:50 AM. Merrifield brings to Raleigh an outstanding record of more than 20 years experience in radio and newspaper farm work in the midwest. He is heard in a daily program on the Tobacco Radio Network.

NEW SUNDAY PROGRAMS

Two outstanding CBS programs will be seen on Channel 5 beginning Sunday, January 6. At 6:30 PM, PASSWORD an absorbing word game conducted by Allen Ludden will be seen, followed at 7:00 PM by I'VE GOT A SECRET, with the inimitable Garry Moore as host.

GOLFERS, NOTE!

The PALMER-PLAYER Golf series will begin on January 5, and continue each weekend, telecast on Saturday at 2:30 PM and on Sunday at 12:00 noon.

ARTHUR SMITH ON CHANNEL 5

Arthur "Guitar Boogie" Smith, one of the nation's most versatile stringed musicians, brings his well known Crackerjacks to Channel 5 for a weekly half-hour of country and folk tunes beginning January 3, at 7:00 PM. Already a legend in the entertainment field, Smith is multi-talented. Despite his song-writing chores, recording sessions, personal appearances and television shows, he still finds time to maintain an active interest in civic and religious activities in the Charlotte area.



SEE PROGRAM INSIDE