



tele•news Letter



WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 3 NUMBER 2

FEBRUARY, 1960



FOREIGN ARMY OFFICERS VISIT CHANNEL FIVE

A group of foreign army officers who are engaged in a course at Fort Bragg, took time off to visit the Capital City and WRAL-Television's studios. General Manager Fred Fletcher conducted a tour of the studio and engineering facilities. Countries

represented in the group include Norway, Spain, Pakistan, Thailand, the Philippines, Iran, Turkey and Germany.

"CONTEMPORARY 60" NEW WRAL-TV FEATURE

A new concept in local programming made its debut on Channel Five Sunday, January 31 in CONTEMPORARY 60. Conceived and moderated by Program Director George Hall, the program each week will probe into several phases of drama, art, music and industry. The first program, "Profile Of A Painter", featured George Bireline of the School of Design of North Carolina State College and a well known modern painter. Other programs to be seen in February include an original drama and a study of community theatre. The program is seen each Sunday at 10:30 AM.

AMOS 'N ANDY MOVE TO NEW TIME

The hilarious shenanigans of the nation's favorite comedy team, AMOS 'N ANDY and Kingfish, will now be seen on Channel Five at 9:30 PM each Friday. Recent audience studies have proven this show to be one of the most popular on Channel Five.



SEE PROGRAM INSIDE



CONCERT IN BRASS RETURNS

Each Sunday at 3:00 PM CONCERT IN BRASS offers stirring band music by top high school bands in the Channel Five coverage area. The programs are videotape recorded on Saturday which enables the conductor and players to see themselves in action the following day.

HOUSEWIVES NOTE



Loretta Young, popular hostess and frequent actress on the LORETTA YOUNG SHOW, will now be seen each week-day from 2:30 to 3:00 PM beginning Feb. 8. There will be no change in the Sunday night series. The daytime shows will be re-runs of the latter series. On the same day, a COMEDY PLAYHOUSE series will debut at 4:00 PM, followed by ADVENTURE TIME at 4:30 PM, featuring YANCY DERRINGER, an action-adventure story set in New Orleans.

NEW BOWLING SHOW

Bowling enthusiasts will be interested in the new STRIKES AND SPARES show each Tuesday at 10:30 PM. Originating in Baltimore, the telecast is live, featuring man-and-woman teams.

M-SQUAD MOVES TO TUESDAY

Lee Marvin, shown here in a typical pose as Lt. Frank Ballenger, is now seen on Tuesday at 10:00 PM in the exciting M-SQUAD series. A top man in the Chicago police department's top squad, Ballenger offers suspense and mystery each week in the battle against crime in the midwest metropolis.

