

tele•news *Letter*



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RALEIGH, N.C.

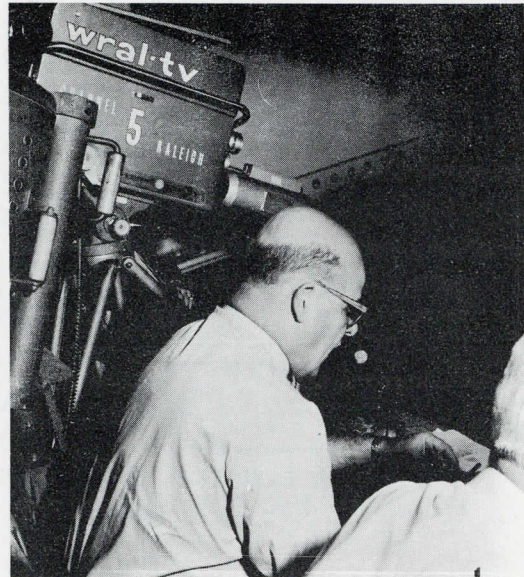
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DIXIE CLASSIC BASKETBALL

BY THE USE OF CHANNEL FIVE'S REMOTE UNIT AND VIDEO TAPE RECORDER, WRAL-TELEVISION BROUGHT TO THOUSANDS OF BASKETBALL FOLLOWERS TWO OF THE OUTSTANDING GAMES OF THE DIXIE CLASSIC BASKETBALL TOURNAMENT. THE SEMI-FINAL CLASH BETWEEN NORTH CAROLINA STATE AND TOP RANKED CINCINNATI UNIVERSITY, AND THE FINALS BETWEEN NORTH CAROLINA STATE AND MICHIGAN STATE WERE TAPED AND PLAYED BACK AT 11:15 P. M. THE GAMES EMANATED FROM THE SOLD-OUT REYNOLDS COLISEUM ON THE STATE COLLEGE CAMPUS IN RALEIGH, THE BASKETBALL CAPITAL OF THE SOUTH. OH, YES, NORTH CAROLINA STATE WON THE TOURNAMENT. THE



PROGRAM SCHEDULE INSIDE

REMOTE UNIT IS SHOWN ON PAGE ONE, WITH THE "DEAN" OF SOUTHERN SPORTSCASTERS, RAY REEVE, SHOWN IN ACTION AT RIGHT. ON JANUARY 14, WRAL-TELEVISION TELECAST A DELAYED VERSION OF THE NORTH CAROLINA STATE-UNIVERSITY OF NORTH CAROLINA GAME TO THE DELIGHT OF THOSE NOT FORTUNATE ENOUGH TO OBTAIN A TICKET. THIS WAS OF PARTICULAR INTEREST, AS BOTH TEAMS WERE RANKED WITHIN THE TOP FIVE IN THE NATION. THE UNIVERSITY WON THIS INTER-FAMILY STRUGGLE.

PERSONNEL CHANGES

GEORGE HALL, POPULAR PROGRAM DIRECTOR AT WRAL-TELEVISION, RECENTLY ACCEPTED A POSITION WITH THE HOWARD ADVERTISING AGENCY IN RALEIGH. MISS ELIZABETH DIXON, WEST VIRGINIA NATIVE, AND GRADUATE OF THE UNIVERSITY OF NORTH CAROLINA COMMUNICATIONS SCHOOL, WILL SERVE AS ACTING PROGRAM DIRECTOR. NATHAN HALE JOINED THE SALES STAFF FROM WSJS-TV, WINSTON SALEM, AS LOCAL SALES REPRESENTATIVE. MRS. JEANNE MOREHEAD JOINED THE PROMOTION DEPARTMENT JANUARY 26 REPLACING MRS. NANCY SPOFFORD.

SPORTS FANS, NOTE

YOU MAY NOW VIEW GAMES BETWEEN THE TOP PROFESSIONAL BASKETBALL TEAMS EACH SUNDAY AFTERNOON ON CHANNEL 5. THE STARTING TIMES WILL VARY ACCORDING TO THE LOCATION OF THE GAME.

PROFESSIONAL WRESTLING IS NOW SEEN ON CHANNEL 5 EACH SATURDAY, 5:00-6:00 PM.

HIGHLIGHTING

FEB. 3, 4 & 5 - TEMPUS FUGIT - 1:30-2:00 PM-A FASHION SHOW WITH MODELS AND FASHIONS FROM IVEY-TAYLOR, A LEADING CAROLINAS DEPARTMENT STORE.

FEB. 5 - HALLMARK COLORCAST - 9:30-11:00 PM "BERKELEY SQUARE", AN ALL-TIME CLASSIC OF THE THEATER, WILL STAR JOHN KERR, JEANNIE CARSON AND EDNA BEST.

EACH WEDNESDAY, 7:00 PM - SEA HUNT, STARRING LLOYD BRIDGES.

EACH SUNDAY, 1:30 PM - FACTS OF THE MATTER, AN INCISIVE COMMENTARY OF CURRENT NEWS AND EVENTS BY JESSE HELMS. NOTE THE NEW TIME.

CAPSULE BIOGRAPHY

FRED UZZLE, PRODUCTION SUPERVISOR. A NATIVE OF PETERSBURG, VIRGINIA. ATTENDED UNIVERSITY OF RICHMOND. WAS A NAVY SONAR OPERATOR AND TAUGHT ELECTRONICS WHILE IN THE SERVICE. STARTED IN COMMERCIAL RADIO IN 1936 AS ANNOUNCER - DID FREQUENT NETWORK BROADCASTS. CAME TO CHANNEL 5 FROM WJHP-TV, JACKSONVILLE, FLORIDA. MARRIED, 2 CHILDREN. HOBBIES INCLUDE CLASSICAL MUSIC AND PHOTOGRAPHY.