



tele.news Letter



WRAL - TV

ABC
REPRESENTED BY KATZ

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Season's Greetings

WILKINSON SALUTED

A special 15-minute televised report on "The Story of Tobacco," aimed at developing a greater understanding of agriculture by non-farm people, won special mention in the annual Town Crier Bell Award competition for Ray Wilkinson, farm director of WRAL-TV.

The awards are made annually by Elanco Products Company. The purpose of the award is to encourage greater effort by the broadcasting media in getting agriculture's story told to urban audiences.

Wilkinson was selected from entries of both radio and television programs which were received from voting members of the National Association of Farm Broadcasters for the Town Crier Bell Award competition.

Another honor was accorded Wilkinson at recent Culture Week activities in Raleigh. He was awarded the Cannon Cup for his participation in the Historic Halifax Restoration.

