



WRAL - TV

ABC
REPRESENTED BY H-R

RALEIGH, N.C.

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PARADES

CAP'N 5 and BOZO started the parade circuit the last week in November, beginning with the Raleigh parade on November 26. Parades in Sanford and Oxford followed the same week. BOZO is scheduled for the Clayton parade on December 1, and CAP'N 5, with his giant space ship, will be featured in the Apex parade on December 8.



POPCORN AND MOVIES

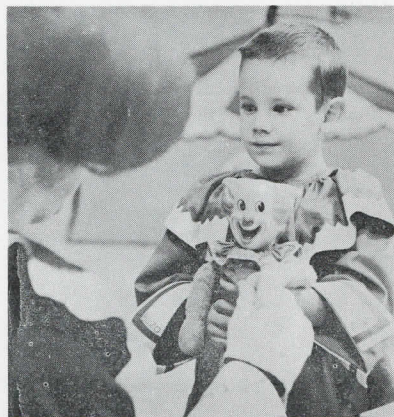
Fifty thousand viewers in the Channel 5 area received a container of self-pop popcorn with an invitation to enjoy the SUNDAY NIGHT MOVIE and other feature films on WRAL-TV. Door-to-door delivery was made by Boy Scouts in Raleigh, Durham, Fayetteville, Wilson, Goldsboro, Rocky Mount, Burlington and Clinton.

VIEWPOINT CIRCULATION

WRAL-TV's editorial VIEWPOINT, as written and voiced by Jesse Helms, Vice President in charge of News, Programming and Public Affairs, has gained widespread circulation. Reprints of editorials have appeared in newspapers in Los Angeles, Dallas, Birmingham, Charleston, S. C. to mention a few of the out-of-state papers. The Corinthian chain of radio and television stations make use of the editorials as do many newspapers and radio stations in North Carolina.

MINIATURE BOZO

Imagine BOZO THE CLOWN's surprise when he walked into the studio one recent morning and saw a pint-size version of himself in the audience. Timmy Sykes, resplendent in a Bozo-type costume made by his mother, had traveled from Burlington to appear on the show.



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