



tele news Letter



WRAL - TV

NBC
REPRESENTED BY H-R

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CHRISTMAS PARADE

The WRAL-Television Parade Float, shown here in the Raleigh Parade on a recent rain swept Saturday, will be in Oxford on December 2, Dunn on December 4 and Clayton, December 5. Paul Montgomery and Miss Margaret are shown at front of the float, while Cap'n 5, at right of picture, waves to his fans from the stern. Cap'n 5 will be Grand Marshall of the Dunn Parade. He will appear in the Oxford Parade with Miss Margaret, and Paul Montgomery and Miss Margaret will ride the float in the Clayton Parade.

FOOTBALL BOWL GAMES ON CHANNEL FIVE

Dec. 19	Liberty Bowl	12.45 PM
Dec. 26	Blue Gray Game	1:45 PM
Dec. 27	Pro Championship	To be announced
Jan. 1	Sugar Bowl	1:45 PM
Jan. 1	Rose Bowl	4:45 PM
Jan. 2	East West Game	To be announced
Jan. 9	Senior Bowl	3:00 PM
Jan. 17	Pro Bowl Game	4:00 PM

After Dec. 31,

Clip this Ticket To Football Entertainment for future reference

SEE PROGRAM INSIDE



GENERAL MANAGER RECEIVES CITATION

At a meeting of the North Carolina Recreation Commission in Wilmington on November 16, General Manager Fred Fletcher received a special citation in appreciation of his work in recreation. Fletcher is Chairman of the Raleigh Recreation Commission and is a member of the Governor's Advisory Committee on Recreation.

CERTIFICATE OF APPRECIATION

On behalf of WRAL-Television, Program Director George Hall, right, accepted a Certificate of Appreciation from the United States Weather Bureau in recognition of the station's cooperation, especially during weather emergencies. During hurricane Gracie, Channel Five's remote unit fed regular reports, direct from the Weather Bureau at the Raleigh-Durham airport, to a network of six television stations. Bureau Director Charles Carney made the presentation.



DECEMBER PROGRAM SPECIALS

- December 9 – 7:30 PM **Once Upon A Christmas Time**
- December 13 – 5:30 PM **Christmas Festival**, presented by Hallmark
- December 18 – 8:30 PM **Bell Telephone Hour** – Christmas music
- December 22 – 9:30 PM **Ford Startime** – Featuring St. Paul's Cathedral Boys' Choir, Leonard Bernstein, Marian Anderson, Westminster Choir
- December 24 – 8:00 PM **Amahl and the Night Visitors** – The story of a miracle that occurs when a crippled boy gives his most precious possession as a gift to the Christ Child.