



tele•news *Letter*



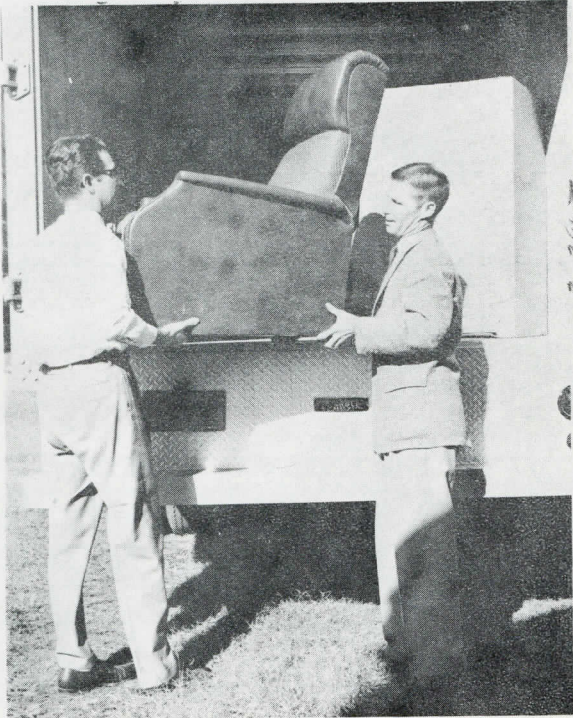
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CHANNEL FIVE SHOWCASE

INCREDULOUS IS THE WORD TO DESCRIBE THE HAPPY COUPLE WHO WON THE CHANNEL FIVE PRICE IS RIGHT SHOWCASE. WHEN THE ANNOUNCEMENT OF THE WINNER WAS MADE ON STATELINE, EPSOM SCHOOL PRINCIPAL MAURICE COLLINS AND HIS FAMILY WERE SOON BESEIGED WITH VISITS FROM NEIGHBORS WITH THE GOOD NEWS. "WE JUST COULDN'T BELIEVE IT," SAID MRS. COLLINS WHO THEN PROCEEDED TO STAY AWAKE MOST OF THE NIGHT MENTALLY PLACING FURNITURE THAT WAS INCLUDED IN THE PRIZES. "WHAT I WANTED MOST WAS THE WASHING MACHINE, WITH THE FURS A CLOSE SECOND," SHE SAID. THEIR YOUNG DAUGHTER WAS THRILLED WITH THE GIRL'S BIKE, BUT THE YEAR-OLD SON WAS NOT QUITE READY FOR THE BOY'S BICYCLE.

THE CONTEST WAS RUN IN COOPERATION WITH THE RALEIGH MERCHANTS BUREAU WHO FURNISHED THE PRIZES WHICH INCLUDED TIRES, CLOTHING, A MINK STOLE, SEAT COVERS, A HANDSOME CONSOLE TEL-

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PROGRAM SCHEDULE INSIDE

EVISION SET AND MANY OTHER USEFUL GIFTS WITH A VALUE TOTALING OVER \$2500. VIEWERS WERE INVITED TO ESTIMATE THE SALE PRICE ON PRICE IS RIGHT SALE DAY ON NOVEMBER 11. MR. COLLINS SENT IN A CARD WITH AN ESTIMATION SHORT ONLY 60¢ OF THE TOTAL SALE PRICE OF \$1810.21.

OUTSTANDING DECEMBER COLOR SHOWS

OUTSTANDING CHRISTMAS SEASON COLORCASTS INCLUDE AMAHL AND THE NIGHT VISITORS, THE BELOVED OPERA BY MENOTTI, TO BE SEEN DECEMBER 14 AT 5:00 P.M. THIS IS THE STORY OF THE MIRACLE THAT OCCURED WHEN A CRIPPLED BOY GAVE HIS MOST CHERISHED POSSESSION, HIS CRUTCH, AS A GIFT TO THE CHRIST CHILD. ALSO, ON DECEMBER 14, THE HALLMARK CHRISTMAS TREE WILL OFFER A NUMBER OF TOP STARS IN A SPECIAL PROGRAM AT 7:00 P.M. SHIRLEY TEMPLE WILL PRESENT "MOTHER GOOSE" ON DECEMBER 21 AT 8:00 P.M.

OUR SECOND ANNIVERSARY

DECEMBER 15, 1958 WILL MARK THE SECOND FULL YEAR OF TELECASTING FOR WRAL-TELEVISION. A LOT HAS HAPPENED SINCE THE FIRST TELECAST AT OUR TRANSMITTER STUDIOS AT AUBURN. THE PRODUCTION BUILDING WAS COMPLETED EARLY THIS YEAR AND MORE EQUIPMENT PURCHASED, INCLUDING THE FIRST VIDEO TAPE RECORDER IN NORTH CAROLINA. THE REMOTE UNIT WAS DELIVERED AND HAS BEEN PUT TO GOOD USE IN THE TELEVISIONING OF THE DUKE-GEORGIA TECH FOOTBALL GAME AND THE RECENT RALEIGH CHRISTMAS PARADE. NEW TELEVISION PERSONALITIES HAVE BEEN DEVELOPED, INCLUDING CAP'N FIVE, MISS JO-ANN, BILL ARMSTRONG, RAY REEVE AND FRED FLETCHER. AS TIME FOR RESOLUTIONS DRAWS NEAR, WE PLEDGE CONTINUED EFFORTS TO BRING OUR VIEWERS THE BEST IN ENTERTAINMENT, NEWS AND SPORTS AND WE WILL STRIVE AT ALL TIMES TO ACT IN THE BEST INTERESTS OF THE VIEWING PUBLIC.

CAPSULE BIOGRAPHY

THE MAN WHO DECIDED ON THE EQUIPMENT NECESSARY FOR A TELEVISION OPERATION AND WHO IS RESPONSIBLE FOR KEEPING THE STATION ON THE AIR IS ONE WHO IS NEVER SEEN ON CAMERA. VIRGIL DUNCAN, A GEORGIA NATIVE, ATTENDED GEORGIA TECH AND NORTH CAROLINA STATE COLLEGE. DURING THE WAR HE WAS IN CHARGE OF 19 RADAR INSTALLATIONS IN THE MID-PACIFIC AND RECEIVED A CITATION FOR SUGGESTIONS HE MADE IN THE OPERATION OF THE INSTALLATIONS. HE JOINED CAPITOL BROADCASTING COMPANY IN 1946, BECAME CHIEF ENGINEER TWO YEARS LATER. WHEN PLANS FOR CHANNEL FIVE BEGAN HE COMPILED THE ENGINEERING DATA NECESSARY AND SUPERVISED THE INSTALLATION OF THE EQUIPMENT. DUNCAN IS MARRIED TO THE FORMER SARAH STEVENS, WHOM HE MET AT WRAL-RADIO. THE COUPLE HAS THREE PRETTY YOUNG ENGINEER'S HELPERS - ALL GIRLS.

DUKE-GEORGIA TECH FOOTBALL

THE DUKE-GEORGIA TECH ANNUAL FOOTBALL CLASSIC PLAYED AT DUKE STADIUM ON NOVEMBER 1 WAS RECORDED ON VIDEO TAPE BY USE OF THE CHANNEL FIVE REMOTE UNIT AND TELECAST THE FOLLOWING DAY.

THE QUALITY OF THE TAPE WAS EXCELLENT AND THE RESPONSE MOST GRATIFYING. THIS WAS A PRACTICAL DEMONSTRATION OF THE GREAT POTENTIAL IN THIS FIELD BY THE USE OF THE ELECTRONIC MARVEL, THE VIDEO TAPE RECORDER.

SPORTS FANS NOTE

ON DECEMBER 28 THE PRO FOOTBALL CHAMPIONSHIP GAME WILL BE TELECAST AT EITHER 1:45 OR 2:45 DEPENDING ON THE TIME ZONE IN WHICH THE GAME WILL BE PLAYED.

TYRONE POWER FILM

FANS OF THE LATE TYRONE POWER WILL BE INTERESTED TO LEARN OF THE TELECAST OF ONE OF HIS GREATEST FILMS, IN OLD CHICAGO ON DECEMBER 27 AT 11:00 P. M. APPEARING WITH THE GREAT MATINEE IDOL ARE DON AMECHE AND BRIAN DONLEVY.