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Letter



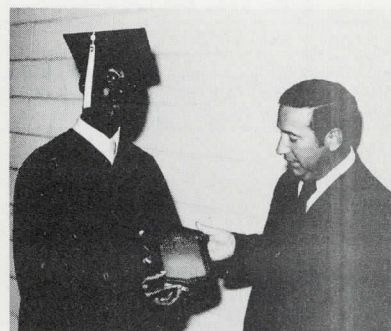
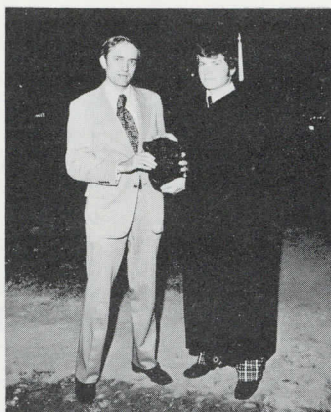
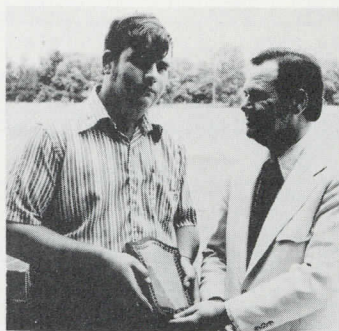
WRAL - TV

ABC  
REPRESENTED BY KATZ

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### CITIZENSHIP AWARDS

In a program to recognize outstanding seniors in the WRAL-TV coverage area, the station, in cooperation with the A. J. Fletcher Educational & Opera Foundation, has presented Citizenship Awards to eight young graduates. The recipients, selected by faculty committees, each received an engraved plaque and a check to help with further educational pursuits. They were judged on leadership, participation in school, church and community activities, and appreciation of the free enterprise system in America. Making the presentation at school commencement exercises were (upper left) Wally Voigt, Vice President, to Andrew O'Brian of J. F. Webb High School in Oxford; (middle) Bill Cheshire, Editorialist, to Malcolm McRaine III of Lee Woodard Union School in Black Creek; and (upper right) Bob Caudle, Production Manager, to Ray A. Harris of Vaiden-Whitley High School in Wendell. Our eighth recipient this year, photo is not available, is Rhett McPherson of Chas. E. Jordan High School in Durham.

Each recipient was invited to express his or her views on television, and they will be telecast during the next several weeks on WRAL-TV.

### EARLY MORNING CHANGES

Start your day with a different song each weekday morning at 6:00 AM with Arthur Smith and his CRACKERJACKS. Yes, Arthur can now be seen five mornings each week, in addition to his regular Saturday slot. There are other changes in the TV FIVE morning line-up, with MIKE DOUGLAS now at 8:30 AM and your favorite "informer of ladies" ... Bette Elliott...moving to 10:00 AM. Now you ladies will be able to take a real mid-morning break with Bette. These new times are already effective and we hope you'll watch them at their new times each weekday morning on TV FIVE.