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Letter



WRAL - TV

ABC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 6 - NUMBER 8

AUGUST 1963



LATE WEATHER WITH MARLENE CAROLE

In this new weeknight feature Marlene Carole reports weather facts and figures with emphasis on the picture in the WRAL-TV area. A tall, willowy, brown-haired, hazel-eyed girl, Marlene attended The University of North Carolina at Greensboro (she still calls it WC). She is a member of the promotion department staff.

PROGRAM CHANGE

Effective Monday August 19, RON COCHRAN WITH THE NEWS becomes an important addition to our dinner hour news service programming, at 6:45 PM. Noted newsman Ron Cochran is anchorman and commentator for this 15-minute news segment which features filmed and taped reports from ABC correspondents stationed around the nation and world.

ANNIVERSARY

BOZO THE CLOWN celebrates his second anniversary August 30. His 9:00 AM show for youngsters has made him a Channel 5 favorite. BOZO will observe his anniversary with an on-the-air studio party complete with ice-cream and cake. Youngsters who can't attend the party in person are invited to dial Channel 5. There'll be lots of special features, too.

THINGS TO COME

The new TV season starts next month with 14 new ABC-TV programs coming up. We'll have an announcement in the next issue about one of the biggest weeks local TV has ever had. Watch for the news!

DIRECTOR OF WOMEN'S ACTIVITIES

Bette Elliott, new staff member, is busy at work developing plans for her new show - strictly for the girls - which goes on the air in September. Readers of the Raleigh Times certainly will recognize her name. In her 10-year career as a newspaperwoman Bette won over a dozen awards for excellence in her work.



SEE PROGRAM INSIDE