



tele-news Letter



WRAL - TV

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ET CETERA

A new local program made its debut on Channel 5 in late July. Beginning at 9:00 AM each week-day, a panel discusses some of the lighter issues of the day. There are news and weather cut-ins by announcer Russell Capps. The panel consists of George Hall, Bill Armstrong, Ray Reeve and a daily guest. Musician Paul

Montgomery lends some melodic moments at the piano or electric organ. Above, left to right, Reeve, Owen Ballance, Armstrong, Hall. ■

WATERMELON DAY

Channel 5's General Manager, Fred Fletcher, with microphone, interviews the two top winners in a watermelon contest at Raleigh's annual Watermelon Day at the Farmers' Market. One of the features of the contest was a seed expectation exhibition in which WRAL-TV's Sports Director, Ray Reeve, was a formidable contestant. ■



SEE PROGRAM INSIDE

EXPERT KEGLERS

No, this is not the latest crop of Hollywood's leading men --- but the WRAL-Television Bowling Team which finished the season in second place in an eight team league. Seated, left to right, James Harper, Ross Shaheen, Bernie Whitaker; standing, left to right, Durwood Neuse, Lee Poole, Nick Pond. Poole had the highest single game of the season, Harper won a trophy for the most improved bowler in the league, and Whitaker topped all others in the highest game series category. ■



OPERA GRANT

A. J. Fletcher, President of WRAL-Television, recently attended a performance by the East Carolina College Summer Opera Workshop in Greenville, which was made possible by a grant from Channel Five. The production, Puccini's *SISTER ANGELICA*, was well performed and received an ovation from the large crowd in attendance. The College Music Department is directed by Dr. Earl Beach. Paul Hickfang was the musical director. In this scene Mrs. Martha Brodner is seen as the uncompromising Princess, aunt of *SISTER ANGELICA*. ■

AUGUST PROGRAM HIGHLIGHTS

- Monday, Aug. 1 – 10-11 p.m. *HOLLYWOOD SINGS*, full hour colorcast musical revue spotlighting Boris Karloff, Tammy Grimes, Eddie Albert.
- Friday, Aug. 5 – 10-11 p.m. *THE JAZZ AGE*, the late Fred Allen narrates this second in the series of "Project 20" programs of history-on-film.
- Sunday, Aug. 7 – 10:30 p.m. *ADVENTURES OF ROBINSON CRUSOE* – Dan O'Herlihy
- Monday, Aug. 8 – 10-11 p.m. *ESTHER WILLIAMS AT CYPRESS GARDENS*. Singing, dancing, swimming and comedy co-starring Fernando Lamas and Joey Bishop, in color.
- Monday, Aug. 15 – 10-11 p.m. *WHAT MAKES SAMMY RUN?* – Part I. The dramatization of Budd Schulberg's novel stars Larry Blyden. In color.
- Monday, Aug. 22 – 10-11 p.m. *WHAT MAKES SAMMY RUN?* – Part II. In color.
- Monday, Aug. 29 – 10-11 p.m. *LIFE IN THE THIRTIES*. Third in the "Project 20" series of history-on-film. ■