



# tele-news Letter



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## TEMPUS FUGIT TEENAGE FROLICS POPULAR

TEENAGE DANCING HAS REPLACED THE REGULAR TEMPUS FUGIT VARIETY SHOW ON FRIDAYS, AND THE TIME HAS BEEN EXTENDED FROM 1:00 TO 2:00 PM. HOSTS ARE THE REGULAR TEMPUS FUGIT ENTREPRENEUR, FRED FLETCHER, AND DAN XAVIER, WRAL RADIO'S POPULAR DISC JOCKEY. DRESS IS INFORMAL, THE PACE RELAXED. MUSIC IS FURNISHED FROM RECORDINGS OF THE POPULAR HIT SONGS OF THE WEEK.

## FLETCHER ATTENDS SEMINAR

GENERAL MANAGER FRED FLETCHER RECEIVED A CERTIFICATE FROM THE HARVARD BUSINESS SCHOOL ON JULY 17, AFTER COMPLETING A TWO-WEEK SEMINAR CONDUCTED BY THE NATIONAL ASSOCIATION OF BROADCASTERS. THE CONDENSED COURSE COVERED MATTERS RELATING TO THE BROADCASTING INDUSTRY.

## HI YO SILVER CONTEST

IN A SEARCH TO DETERMINE THE MOST VOCAL OF THE LONE RANGER'S ADMIRERS, CAP'N FIVE CONDUCTED A HI YO SILVER CONTEST ON HIS PROGRAM JULY 17. YOUNGSTERS FROM THE AREA COMPETED IN A YELLING CONTEST FOR PRIZES CONSISTING OF WESTERN ACCOUTREMENT INCLUDING MATCHED GUNS WITH HOLSTERS, A GUITAR AND OTHER ITEMS. THE PENETRATING ENTRY OF HARRY RAYNOR OF RALEIGH PROVED TO BE THE WINNER. THE ENTRY WILL BE MADE IN THE NATIONAL CONTEST BY MEANS OF TAPE. THE NATIONWIDE WINNER WILL RECEIVE A TRIP TO HOLLYWOOD AND DISNEYLAND.



# PROGRAM SCHEDULE INSIDE



## BEAUTY PAGEANT

CHANNEL FIVE'S ON-THE-GO REMOTE CREW FED THE PROCEEDINGS OF ONE OF THE STATE'S MORE GLAMOROUS FUNCTIONS, THE MISS NORTH CAROLINA BEAUTY PAGEANT, TO A NETWORK OF FIVE STATIONS RECENTLY AS THE FINALS WERE CONDUCTED IN DURHAM. MISS JUDITH LYNN KLIPFEL OF ASHEBORO WAS DECLARED THE WINNER TO REPRESENT THE STATE IN THE MISS AMERICA PAGEANT IN ATLANTIC CITY. THE TELECAST WAS SPONSORED BY THE INSURED SAVINGS AND LOAN ASSOCIATION OF NORTH CAROLINA.

## CHANNEL 5 PROGRAM NOTES

FANS OF ANN SOTHERN WILL BE INTERESTED TO LEARN SHE RETURNS TO CHANNEL FIVE MONDAY THROUGH THURSDAY AT 1:30 PM IN THE AMUSING SUSIE EPISODES.

RICHARD BOONE STARS IN THE ROLE THAT MADE HIM A TELEVISION FAVORITE, MEDIC, EACH SUNDAY NIGHT AT 10:30.

EACH MORNING, MONDAY THROUGH FRIDAY, SAM SNEAD OFFERS CHANNEL FIVE VIEWERS A GOLF LESSON AT 7:25 AM, REPEATED AT 8:25 AM. SLAMMING SAMMY FEATURES A DIFFERENT CLUB ON EACH PROGRAM.

COLOR SET OWNERS WILL BE PLEASED TO LEARN THAT NORTHWEST PASSAGE IS NOW SEEN AT 7:30 PM ON TUESDAY, IN COLOR. THIS SERIES FEATURES ADVENTURES OF THE EXPLORATION OF THE COUNTRY WEST OF THE MISSISSIPPI.

AT 6:55 AM EACH WEEK DAY, INTERNATIONAL HARVESTER PRESENTS AN EARLY MORNING ROUND-UP OF STATE AND REGIONAL NEWS ON I H REPORT.

AND FOR LATE NEWS, SHELL BRINGS CHANNEL FIVE VIEWERS A REPORT ON DATELINE AT 11:05 PM.

WILLIAM BENDIX WILL STAR IN "THE RANSOM OF RED CHIEF", AN ADAPTATION OF THE FAMOUS O HENRY SHORT STORY ON REXALL T V SPECIAL ON SUNDAY, AUGUST 16, FROM 10:00 TO 11:00 PM. TEDDY ROONEY, NINE YEAR OLD SON OF MICKEY ROONEY WILL CO-STAR AS THE SMALL TOWN TERROR WHO IS KIDNAPPED BY TWO CONFIDENCE MEN IN AN ATTEMPT TO RAISE SOME RANSOM MONEY. THEIR SCHEME BACKFIRES AS IT BECOMES INCREASINGLY EVIDENT THE FATHER OF THE BOY IS HAPPY TO BE RID OF THE LITTLE FIEND.

