

tele•news *Letter*



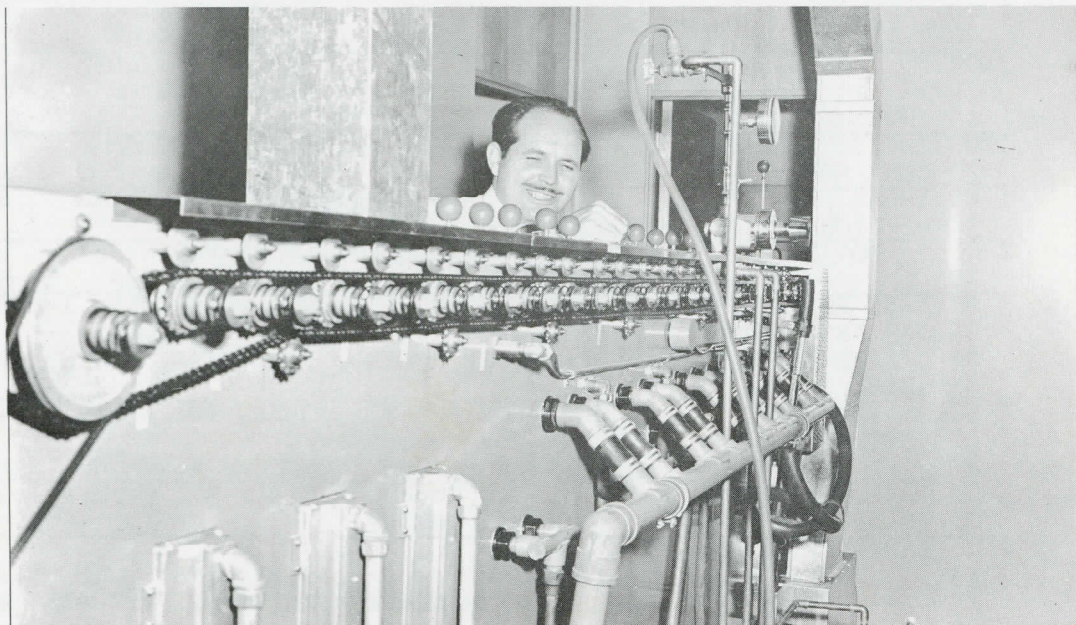
WRAL - TV

NBC
REPRESENTED BY H-R

RALEIGH, N.C.

Vol. 1 No. 6

August - 1958



MOVIE FILM PROCESSOR

Photographer O. B. Garris peers from behind the Houston Fearless 16 mm. film processor which develops motion picture film, sound and picture, at the rate of 30 to 40 feet-per minute. This particular unit was the 14th off the assembly line; the first twelve going to the Air Force. Photographer Garris attaches a camera magazine of exposed film to a clear leader which draws the film through the developing chamber, the chemical compartments and drying chamber, emerging fully developed, dried, and ready for editing. It is possible to have a film report on the air within 30 minutes of the event by the use of this machine.

NEW SHOWS ON CHANNEL FIVE

Here's the latest information on Channel Five's new shows. Some additions have been made since the program schedule inside was printed.

FACT OF THE MATTER — Beginning Sunday, August 17, 3:45 PM. Jesse Helms, Executive Secretary of the North Carolina Banker's Association and former newsman, will analyze the stories behind the headlines.

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PROGRAM SCHEDULE INSIDE

UNION PACIFIC — Each Thursday, 7PM. The story of the opening of the West by brawny men with shovels, fists and guns. This exciting railroad saga is sponsored by LUTER'S MEATS and SANDERS MOTOR COMPANY.

THE HAPPY SHOW — Beginning Saturday, August 16, 7:00 PM. A country music and variety show, featuring Gerald Young and the Tar Heels.



CHANNEL FIVE OPEN HOUSE

Channel Five played host to 5,000 to 8,000 persons during the Open House the afternoon of July 13. NBC personalities David Brinkley and Carl Cordell were on hand to appear on the dedicatory telecast. The above photograph shows only a portion of the parked automobiles which stretched for almost one half mile along the highway at one time. Because many persons did not choose to fight the parking problem, WRAL-television will conduct guided tours of the production building from 2 to 5 PM each Sunday.

IS THERE A MAFIA?

NBC announces a special program for August 29, 8:30 PM when NBC News will probe the question, "Is the Mafia a worldwide criminal conspiracy with the United States its base of operations?" The program will delve into the source of the Mafia, which was founded in Sicily, and the impact it has made in this country.



THE LUCKY WINNER

Many of the visitors to our open House on July 13 registered for a free RCA Victor Color Television set. The following day on Bill Armstrong's STATELINE news program, Promotion Secretary Paula Ward reached into the mass of cards and pulled out the one with Dwight Robinson's name. Dwight is a native of Atlanta and is visiting relatives in Raleigh until September. General Manager Fred Fletcher made the presentation to the youngster who was too excited to talk, but did manage an enthusiastic "thank you!"