



WRAL - TV

ABC
REPRESENTED BY KATZ

RALEIGH, N.C.

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MICKEY MOUSE CLUB

Thousands of young parents who grew up with THE MICKEY MOUSE CLUB in the 1950's and 1960's will welcome the return of this television program to the TV 5 service area. There's a whole new generation of youngsters to introduce the delightful antics and the adventures of Mickey and his gang. So, Mom and Dad, dig out those Mouseketeer hats and sweatshirts. Mickey's back.

WRAL-TV PERSONNEL HONORED

Fred Fletcher, President and General Manager was recently presented a plaque, reading, "Saint Augustine's College of Raleigh recognizes Fred Fletcher, Businessman, for his dedication to the aesthetic beauty of the community, his service to the

senior citizens of Raleigh, and to higher education. (Signed) Prezell R. Robinson, President".

Ray Wilkinson, Farm Director, was presented a certificate of appreciation from the United States Department of Commerce for his recording of public service announcements in support of the 1974 Census of Agriculture. The announcements were sent to 1,100 radio stations, and the Department reports a record number of responses. The spots featured Wilkinson's humorous recitation of eastern North Carolina farm tales.

Sports Director Nick Pond was given the Distinguished Service Award by the Central Intercollegiate Athletic Association at a special luncheon in Greensboro on February 28.

QUICKER NEWS COVERAGE

A new dimension has been added to news coverage by TV 5 ACTION NEWS by the addition of a new remote bus, equipped with color cameras, a transmitter to studio link, and a power supply. The traveling equipment will also be used for program remotes and for commercials.

