

Letter



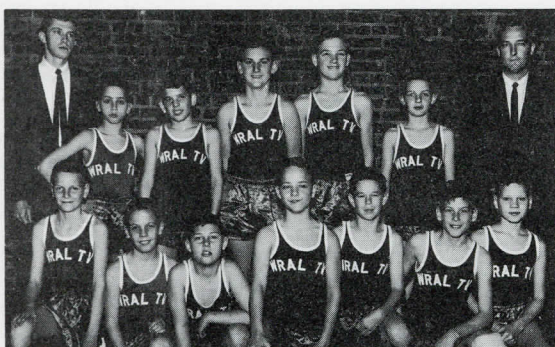
WRAL - TV

ABC
REPRESENTED BY H-R

RALEIGH, N.C.

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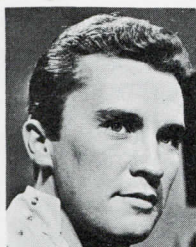


BASKETBALL CHAMPS

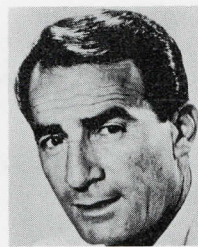
The Channel 5 entry in the Rocky Mount Bidly League came out victorious in their League competition. The coaches are Leon Carlyle, left, and Sid Weeks.

And speaking of basketball, the Channel 5 All Stars won the Eastern N. C. Industrial League Invitational Tournament recently held in Greenville, with Roman Gabriel sinking a free throw in the closing seconds.

DAYTIME PROGRAM CHANGES



Effective April 1 you will note several changes in the daytime program line-up. Check inside schedule for complete information. A new program, GENERAL HOSPITAL, will feature two new television personalities, John Berardino and Roy Thinnes as chief resident and interne, respectively, in a large metropolitan hospital. This program will be seen daily, Monday through Friday, at 1:00 PM.



INTERNATIONAL TELEVISION FESTIVAL

WRAL-TV's President, A. J. Fletcher, was recently notified by Television Affiliates Corporation that a program produced and telecast on WRAL-TV had been aired, via closed circuit, at the International Television Festival in Lyon, France. The program, DON PASQUALE, performed by the station-sponsored National Opera Company, is syndicated nationally by TAC, as are two other productions. It was the only locally produced program seen at the meet.

IMPROMPTU SURVEY REPORT

In an effort to ascertain the thinking of our viewers regarding science fiction and "horror" shows, we ran a few announcements asking for comments. The result was overwhelming. The persons writing in favoring such shows were in the great majority - the ratio being about 9 to 1.

SEE PROGRAM INSIDE