



tele news
Letter



WRAL - TV

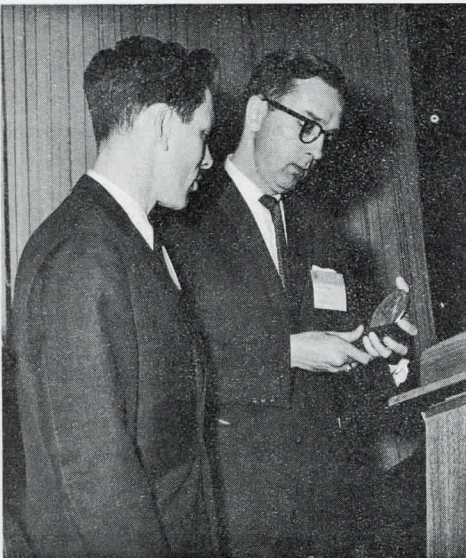
NBC
REPRESENTED BY H-R

RALEIGH, N.C.

VOLUME 5 - NUMBER 4

APRIL, 1962

FREEDOMS FOUNDATION AWARD



Jesse Helms, right, vice president for programming, news and public affairs for WRAL-TV and radio, was presented the Freedom Foundation's George Washington honor medal at a meeting in Washington, D. C. on March 2.

The presentation was made by Kenneth D. Wells, vice president of the Valley Forge, Penna., Freedom Foundation, at the second day luncheon of the broadcasting industry's first public affairs and editorializing conference.

Mr. Wells said the award was made for a WRAL editorial on socialism. He added that it was the only award given to broadcasting in editorializing category.

Mr. Newton Minow, chairman of the Federal Communications Commission, in a speech to the gathering, encouraged broadcasters to adopt a fair, hard-hitting editorial policy. □

TALENT SHOW

Watch for the new Channel 5 talent show, coming in April. The program will feature talented amateurs from the Channel 5 area. If you live in the area and are high-school age and above, contact Nick Pond at WRAL-TV for information on auditions. □

ACADEMY AWARDS PROGRAM

Shirley Jones, winner of last year's "Oscar" for Best Performance by a Supporting Actress, will present the 1962 award for Best Performance by a Supporting Actor on the ACADEMY AWARDS "OSCAR-CAST", April 9, 10:30 PM on Channel 5. □

SUNDAY BASEBALL

Beginning April 15, baseball addicts may enjoy major-league baseball on NBC-TV and Channel 5. Watch the station for the teams to be engaged. □



SEE PROGRAM INSIDE

Movie Schedule

SATURDAY, MOVIE OF THE WEEK, & SUNDAY, LATE SHOW FEATURE LIST FOR APRIL, 1962

Sunday, April 1 11:00 PM **DOCTOR IN THE HOUSE (Color)**, Kay Kendall, Dirk Bogarde

Saturday, April 7 11:10 PM **SCUDDA HO, SCUDDA HAY**, June Haver, Lon McAllister

Sunday, April 8 11:00 PM **PAINTING THE CLOUDS WITH SUNSHINE**, Dennis Morgan,
Virginia Mayo, Gene Nelson

Saturday, April 14 11:10 PM **TIMETABLE**, Mark Stevens, Felecia Farr

Sunday, April 15, 11:00 PM **MILL ON THE FLOSS**, James Mason, Geraldine Fitzgerald

Saturday, April 21 11:10 PM **EDDIE CANTOR STORY**, Keefe Brasselle, Marilyn Erskine

Sunday, April 22 11:00 PM **PAYMENT ON DEMAND**, Barry Sullivan, Bette Davis, Jane Cowl



THE LITTLE PEOPLE

A Channel 5-produced program on mental retardation entitled **THE LITTLE PEOPLE**, will be telecast on April 13 at 10:00 PM. The hour-long program will feature some of the nation's top educators in mental rehabilitation. Participants, left to right, include Dr. Ursula Anderson, N. C. Board of Public Health, Dr. Harrie Chamberlain, Associate Professor of Pediatrics, UNC, Dr. Romain Mackie, U. S. Dept. of Health, Education and Welfare, Dr. Anne Ritter, member of the

President's Committee on Mental Retardation, and Dr. Gunnar Dybwad, Executive Director, National Association for Mentally Retarded Children, New York City. WRAL-TV's Director of Public Affairs, Sam Beard, will moderate the program.

PROGRAM CHANGES

Note reverse side for several program changes -- for instance,

Monday-Friday, 6:00 PM – Reeve With Sports

6:30 PM – Stateline

Saturday, 10:00 PM – Pro Wrestling

Monday, 7:00 PM – Divorce Court – New

IN COLOR APRIL 15

6:00 – 7:30 PM – **GIVE US BARABBAS** – A religious drama based on the life of the criminal whose life was spared when Christ was condemned.

8:30 – 9:00 PM – **HE IS RISEN** – The use of several hundred art masterpieces depicting the last days of Christ.