

The Capitol Letter

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

NEWSLETTER #52
SEPTEMBER 7, 1978

JIM GOODMAN

DON'T FORGET THE TOWER DEDICATION CELEBRATION ON SUNDAY. I AM LOOKING FORWARD TO SEEING ALL OF YOU THERE. GET YOUR ACCEPTANCES IN TO SCOTTIE RIGHT AWAY!!!! WE ARE GOING TO HAVE A GOOD TIME.

TV

Our 'professional golfer in-residence', Bob Debardelaben, represented CBC at the recent 'Colgate Hall of Fame' Golf Classic. Bob said TV 5 gained a good deal of publicity over the affair, not only in Pinehurst but in the News and Observer. (Most unusual)

Next stop on tour will be the 'Youth for Christ Superball Two' tournament in Raleigh, 9/15, at North Ridge Country Club. He sure won't be able to fudge on his score during this one.

Bob, along with John Greene and Gloria King, visited Goldsboro last week. All three spoke to the Jayees and their wives. This was another stop on the mini-preview party circuit. Reports are the TV 5 group was very well received.

PERSONNEL

Welcome to David Little, News photographer.

GARDEN

Mike reports they have rooted some coleus from the border and will be happy to give to anyone. Supply is limited - first come basis - furnish your own container.

You may have noticed the various markers and stakes placed around the new parking lot. We have just completed phase one of the landscape plans for that area. The stakes will be replaced soon with various trees and shrubs.

101-FM

Frank Maruca joins CBC's radio division as special projects director. Frank is former general manager of WKIX/WYYD.

Eddie Weiss popped up on TV Sunday nite when Mike Toscano did a feature on the 'air war' between 101 and KIX...101 running "History of Rock 'n Roll" vs WKIX's "Great Air-Show" (which interestingly was a reworking of a 101 syndicated show, Words & Music).

The second 101 Fun Run is this Sunday at 1:01pm at the NC State track. 5 km. Prizes for finishers...free coke from Capital Coca Cola.

Carolina Fever boards popped up in Raleigh...some even say 101FM at the bottom.

101 is growing - soon to take over some office space on 8th floor of Cameron-Brown for storage, etc.

COMING SOON - the 101 FM Dance Party - 2 hours of uninterrupted beach/disco music.

FARM DEPARTMENT

The Farm Department announces that North Carolina State University will be working with CBC in conducting agricultural research tests at the CBC farm in Person County.

Ray Wilkinson has been invited to meet with President Carter on September 29th for a briefing on national agricultural policy. A selected number of leaders in farm broadcasting from around the nation will be on hand.

Sylvia Sutter, as President of the Carolinas-Virginia Chapter of the Nat'l Agricultural Marketing Assn., will be presiding at the first meeting for 1978=79 year at the Velvet Cloak, Monday Evening at 6:30, pm.

Ray will be addressing the Missouri-Kansas Chapter of NAMA on the same day.

Verne Strickland is covering the Tobacco Hearings being held in Washington today, Thursday. The hearings are being chaired by Congressman Walter B. Jones of North Carolina.

Verne has just completed a movie on international trade - filmed on location earlier this year in Western Europe. The movie, entitled "Horizons", is the story of Gov. Hunt's trade and industry-hunting mission overseas. The film will be premiered for the Governor and the Council of State at the Mansion on Sept. 11, then will be shown at meetings across the State during the next few months.

SPECIAL

SEE ACC FOOTBALL AT ITS FINEST!! Tickets to Duke University's 5 home football games are available. The first game is this Sat. (Georgia Tech), so please contact Billie K. (x-204) ASAP for your tickets.

The remaining home games are:	9-23	S. Carolina
	10-7	U. of VA
	10-28	U. of Maryland
	11-11	Wake Forest

SWAPSHOP

HOUSE FOR SALE - Kildaire Farms - Cary, 3 BR-2 Baths-Great Room w/Stone Fireplace & Cathedral Ceiling-Large Kitchen w/lots of cabinets-Decks-Wooded Lot - \$64,950. Call Frances Lynch, 828-2511, Ext. 235.

SEE YOU SUNDAY AT THE TOWER DEDICATION!!

NC LEADER

Profile: Tom Fazio, new business writer for the Leader, is back at the typewriter after more than four years operating his own printing company. A former UPI correspondent for 12 years, he attended W. Va. Inst. of Technology, majoring in English, with minors in Journalism and Printing Management. Born in Gary, W. Va., he grew up in the southern W. Va., mountains and his early journalistic bend took him to weekly and daily newspapers and a five year stint in the broadcast media before joining UPI as statehouse correspondent in Charleston, W. Va.

