

# The Capitol Letter

NEWSLETTER #55  
October 19, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

## TV PRODUCTION

The production department has a new intern, Shannon Crowson. She is a sophomore at NCSU. The teleprompter during the morning shift is Shannon's responsibility.

"The Legend of Sleepy Hollow" which was taped early this year at Raleigh Theatre in the Park will air Oct. 30 at 7:30pm.

If you should stumble across a vampire and his 3 brides on Thursday morning, don't be shocked! Connie Hughes is producing the opening of Spook Spectacular which will air Oct. 27th.

We have two political interviews coming up. On Oct. 21st at 7:30pm Jesse Helms will be interviewed and Oct. 27th at 7:00 pm John Ingram will be interviewed.

Everything is going extremely well with the taping of "Country Morning" and the news inserts that are live from the Fair.

## FM

101's "Tack" Attayek has been named production manager and now has charge of the overall airsound of the station. He replaces Rowell Gorman who will now be used in creative projects both on and off the air. Congratulations, Tack!

101 has drawn considerable interest at its booth at the State Fair, as evidenced by the impromptu autograph party awaiting "Famous" Bob Inskeep and the "Even-More Famous" Mike Toscano last Friday night.

FM has the spirit of the season, co-sponsoring the March of Dimes Haunted House (starting this Friday with Tack and FBI) and the Four Tons of Pumpkins giveaway this Saturday morning for listeners.

Rowell's active interest in vintage radio shows got a full-page spread in Fayetteville Times recently and Rowell is preparing a number of excerpts for use in lectures before various civic groups with his trusty 1932 Philco.

And finally "Charlie Brown" (Eddie Weiss) will be back with two more of his special Saturday night dance parties, starting this week.

## TV PROMOTION

WRAL's 2000' broadcast tower has received national press in the October issue of "Broadcast Management/Engineering". Chief Engineer Lee Poole is quoted extensively and one of TV's print ads about circular polarization is pictured.

TV will begin an extensive Fall advertising campaign for our Newspeople which will include radio, print and billboards. Billboards will feature Action News Anchors, Charlie, Bob, Bobbie and Rich. Look for them beginning November 1st.



CORPORATE  
ENGINEERING

Both 5 and 101 are now fully operational from the new tower and very few problems have been encountered to date. Field measurements of the television signal show an improvement which exceeds our expectations. What we have learned so far further convinces us that circular polarization does work and is a big plus. Early reports on 101 indicate nothing but a SUPER signal. The old tower is being dismantled but high winds have slowed us up the past few days.

TV PROGRAM

Becca Palmer, film editor intern, has been named to WHO'S WHO IN AMERICAN COLLEGES AND UNIVERSITIES at Meredith College.

Hunter Dula recently finished performing at the Theatre in the Park production of "Inherit the Wind".

ABC has made the following changes in the prime time schedule:

WELCOME BACK, KOTTER will air Saturdays, 8:00 - 8:30 pm effective 10/21/78.

CARTER COUNTRY will move to the 8:30-9:00pm time slot on Saturday effective 10/21/78.

APPLE PIE has been cancelled.

OPERATION PETTICOAT has been put on hiatus.

SPECIALS will air Monday, 8:00-9:00pm until 11-13-78 when LUCAN will take over this time slot.

TV NEWS

Welcome to Mike Toscano...a Full-Time member of the wonderful world of television news!

The weekend intern position has been filled by a UNC student. Martha Freeman, a senior, will be working the 3:30-11:30pm shift on weekends.

TV SALES

Welcome to Shirlita Kurtz who joined the Sales Staff Oct. 9th as Sales Traffic Assistant. She comes to us from WKIX, where she was working in Traffic. We're really happy to have her!

FARM

Verne Strickland took part in a meeting of the National China Council this week, and had access to a number of exclusive news breaks. Verne is a charter member of the Board of the NC China Council which hosted a gathering of the national group near Durham. Many of America's top experts on China were at the session. Verne reported the prospect of renewed tobacco trade with China, discussions which may bring Chinese students to the Duke campus, and a scheduled visit to NCSU by China's top women's basketball team.

Verne's travels recently have taken him to Georgia to cover the south's biggest farm show, and to Washington for release of figures on record U.S. crop production.

Ray was in Georgia this past week talking with the farmer who registered the biggest peanut yield on record - 8,000 lbs/acre!!!

Sylvia reports many 5 fans were at the Spring Hope Pumpkin Festival and Pilot Farmers Day.

PERSONNEL

Welcome to our new employees...Shannon Crowson (TV Production Intern), Martha Freeman (TV News Intern), Maxine Sink (Temporary Accounting Clerk), Terry McCaw (TV General Services Assistant), Don Hobart and David Rhoades (FM part-time Board Operators), Shirlita Kurtz (TV Sales Traffic Assistant), and Mike Toscano (TV News Reporter).

We have a position open for Electronic Technician (Transmitter).

Starting Monday, October 23, Billie K. will have tickets for the Duke-Maryland football game on October 28th.

EVERYONE REMEMBER!!! Turn back your clocks one hour at 2:00am on October 29, 1978. (You should remember! You get to sleep another whole hour!).

The staff continues to miss Louise Bryan who has been out for several weeks. For all of you who have asked, she is currently in Room 33 of Rex Hospital (where the mail is delivered twice a day!!)

SPOTLIGHT ON EMPLOYEE BENEFITS\*\*\*THE EMPLOYEE LOAN FUND\*\*\*

For employees of CBC, there exists a unique benefit - a loan fund from which one may secure a limited amount of money - interest free! There is a 50¢ service fee charged for the loan and your repayment schedule must be followed in order to maintain the flow of money into the fund so that others may also benefit from it. Contact Scottie Stephenson initially for the loan and make your payments to Whit Neville in Accounting. For those of you with existing loans, please make note of this change in procedure. Consult your Employee Handbook pages 29 & 30 for additional explanation of the fund.

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To All Employees of Capitol Broadcasting Company:

Ninety-one years are worth living if in those years one can win the friendship of such a group as you. Thank you for the lovely bouquet and all your good wishes on my birthday last week.

Sincerely yours,

A. J. Fletcher