

NEWSLETTER NO. 58

## News and events inside Capitol Broadcasting Co. from Jim Goodmon, President

PRODUCTION

Busy as usual...this time setting up for the first of the basketball coaches' shows, featuring coaches from Duke and N.C. State. These will begin this weekend.

The "Messiah" will be performed at Duke Chapel this weekend and our crew will be present! It will be taped for airing later on in December.

Congratulations to Robert Gubar our new Assistant Producer.

PROMOTION

A new format has been created for Joel Lawhon's show...the title will be "Pro & Con". Tune in Sunday at 12:30, see whether churches should pay taxes.

NEWS

Welcome to Karen Sawyer who started Nov. 27th as a photographer.

News has hired a producer who will join us on Dec. 4th. Welcome to Jim Hefner from WNCT, Greenville.

PROGRAM

Program also has a new employee on board-Howard Meagle, the new Program Manager.

**GARDENS** 

The flowers in the garden will be removed soon. Any employees who would like to have cuttings of the Coleus or Impatiens are welcome to take some before Mon., Dec. 4th.

101 FM

101's courageous crew braved the drizzle for Raleigh's Christmas parade; and while FBI contends Zoot was the star of the float, he, Tack and Rowell were glad to have chosen a float design that had a roof on it!

The 101/Warner Brothers Records "Reunion" contest has been wrapped up, and soon some lucky 101 listener will be arranging a reunion of their own.

Tack's company of players are well into their version of Dicken's "Christmas Carol", which plays to four locations this season. Tack will be narrator of the Neuse Little Theatre's performances.

FBI (fa-la-la-bob inskeep) is co-ordinating "Christmas Wish" again this year for 101 FM and the area Jaycees.

And 101 has found another way of getting Rowell out of the house...our resident expert on vintage radio will be traveling to various civic groups with his trusty Philco and tape excerpts for luncheons after the new year. (What some people will do for a free meal).

PERSONNEL

We disposed of 4,011 pounds of turkeys last Tuesday. Hope they were enjoyed by all on Thanksgiving.

Since the Christmas party invitations are out, <u>please</u> respond to them by Friday, Dec. 1st!

PERSONNEL

We are told that the renovations in the accounting/traffic area are getting better now that they've gotten worse.

PROGRAM

Our roving "weatherperson", Bob DeBardelaben, is off to the hinter lands again, trying to explain why it rained when it wasn't supposed to. Next week, Bob talks to the 6th, 7th and 8th grades at Benson Elementary. Subsequent stops over the next few weeks include Durham, Chapel Hill, Smithfield, Auburn and in Raleigh.

FARM

Ray Wilkinson was the main speaker at a Farm/City Week banquet in Florence, South Carolina last week and reports picking up 101 on his car radio and keeping it all of the way back to Raleigh (158 miles).

Sylvia Sutter is program chairperson for the up-coming Farm Press, Radio-TV Institute, and held a meeting with State agricultural leaders at WRAL-TV to finalize the program.

The farm department will video tape school children at rural schools in Five Country the week of the 11th. Christmas songs recorded with the children will be aired on Country Morning throughout the Christmas sea-

## PERSONNEL IT'S TIME TO DECK THE DOORS!!!!

WHO: Any employee (s) WHEN: By Dec. 15th

WHAT: Decorate any door with a holiday theme

WHERE: Administration or Production building doors.

WHY: Prizes will be awarded based on originality and beauty.

HOW: No consultation with the Art department personnel will be allowed. No funding of decorations by the company, and be sure not to use any materials that would render permanent harm to the doors or cause a fire hazard.

CONTACT PERSONNEL FOR ADDITIONAL DETAILS!!