

The Capitol Letter

Newsletter #56
November 2, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

PUBLIC AFFAIRS

Many thanks to those dedicated United Way workers and contributors in this year's campaign. With over half of the contribution cards turned in, we are doing quite well in the response...BUT a few cards still remain "at large." Please see that your United Way contribution card (with or without amount indicated) is turned in to the official UNITED WAY RETURN BOX, located in the Public Affairs office, by Friday noon. Thanks again...and we will post our contribution results soon.

PERSONNEL

Here are some coming events you will be glad to hear about...

December 9, 1978 - The CBC Christmas party for adults.

December 16, 1978 - The Christmas party for children of CBC employees.

And to all of you...start licking your chops 'cause those birds of Thanksgiving will be arriving soon!

More on these events later.

It's time again for the YMCA membership drive. Group rates are available for the Men's Athletic Club and the Men's Health Club. Contact Personnel by Friday, November 10th if you are interested in a YMCA membership.

As of January 1, 1979, CBC will raise the mileage rate for use of personal automobile (for company use) from 15¢ to 17¢ per mile.

Billie K. informs us that she has a few football tickets.. Pick them up in her office.

November 11th - Duke vs Wake Forest in Durham

November 18th - Carolina vs Va. (Homecoming) in Chapel Hill

Congratulations to Jim Goodman for being elected Vice President for Television of the North Carolina Association of Broadcasters!!

FM 101

The FOUR TONS OF PUMPKINS giveaway was a HUGE success! They were all gone in 30 minutes...

The current contest at FM is the "2001, A Cash Odyssey" giveaway. Unfortunately, none of us is eligible for the cold, hard cash!

more from
101 FM

FBI and "Tack" will be appearing Live at South Square Mall on Saturday, November 11th. For those of you who are afraid of the dark, they will be giving away 101 FM night-lights..

The staff out at 101 is now finally situated in all their new offices.

Tom Black has taken Mike Toscano's place in the morning drive hours. Now that Tom is newsman for 101 in the mornings, Kathy Culpepper is now responsible for the N.C. News Network.

FARM

Ray served as master of ceremonies for the N.C. Agribusiness Council's Toast of Commissioner of Agriculture, Jim Graham.

A session with NCSU leaders here at TV 5 resulted in finalizing plans for two major test plots on the CBC farm in Person County.

Verne Strickland reports that the Channel 5 "Scouting Fever" program received a big write-up in the National Scouting News.

Verne spoke to the annual banquet of the Ahoskie Chamber of Commerce and got a front-page slot in the local newspaper.

Verne gave exclusive broadcast coverage to the annual meeting of the Southern Agricultural Chemicals Association at Callaway Gardens, GA. The session drew a national turn-out of agribusiness leaders.

ENGINEERING

Don Ingram has submitted his resignation from his position as project manager in TV Engineering in order to accept employment with Micro Measurements Group of Vishay-Intertechnology, Inc. Don is taking advantage of an excellent opportunity for career advancement. His last day with us will be Friday, November 10th. We wish Don the greatest success, both in his personal life and in his career.

PRODUCTION

Congratulations to Richard DeZonie who has been named to "Who's Who Among Students in American Colleges and Universities."