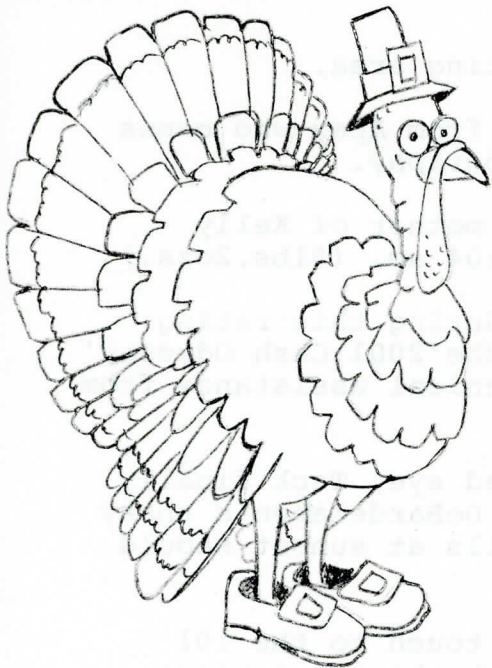


The Capitol Letter

Newsletter #57
November 16, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President



A SPECIAL DATE IS COMING SOON
IT HAPPENS EVERY YEAR.
SO STARTING WITH THE NEXT FULL MOON,
GET OUT YOUR TURKEY GEAR.

GET READY FOR A TURKEY-FEST
WITH FRIENDS AND ALL YOUR KIN.
AND CBC WILL SEND A GUEST
SHAPED LIKE A TURKEY HEN.

WE'LL HAVE A BIRD FOR EACH OF YOU
NOVEMBER TWENTY-ONE
AT THREE O'CLOCK LET'S MAKE A QUEUE
FOR TURKEY BY THE TON.

YOUR WORRIES SHOULD BE OVER NOW
YOUR FEAST IS HALF PREPARED.
IN THANKS AND GIVING LET'S ALL VOW
TO SEE OUR BLESSINGS SHARED.

TIME: Read the poem, turkeys!! PLACE: Covered area of breezeway.

GARDENS The poinsettias are coming along nicely and will be flowering in time for the Christmas party.

PRODUCTION Want to remind everyone of the Christmas Parade in Raleigh this Saturday at 10:00...Barry Phlegar is directing, Waltye Rasulala and Fred Taylor are hosting.

The production department will be an important part of the National Cerebral Palsy Telethon, December 30th and 31st.

Best wishes to Bill Fletcher in his new job at KYW-TV in Philadelphia. His last day with us will be December 11th.

A big welcome to Randy Merritt who will be working with us on the crew.

GENERAL SERVICES Welcome to two new part-time employees, Carolyn Porter (Switchboard Operator on Weekends) and Thomas Albrecht (General Services Assistant).

We were inspected by the Raleigh Fire Department last week and received a lot of good comments about the condition of our buildings. Keep up the good work, gang!

For any of you with a fierce stomach growl...soup and instant Sanka is now available in the employee lounge!

PROGRAM "Pearl" Part 1, an ABC Special Movie Presentation, will premiere on Thursday, Nov. 16th at 9:00 pm with Parts 2 & 3 airing on Friday and Sunday at 9:00 pm. "Pearl" chronicles the events on Pearl Harbor prior to Admiral Nagumos sneak attack on December 7, 1941, focusing on various US military personnel and reflecting the loss on American innocence.

Remodeling has begun in the Traffic/Accounting area.

Welcome to J.G. Smith, Film Editor Trainee from Apex who comes to us with an extensive background in photography.

TN Congratulations to Joanne Ruddock, the new mother of Kelly Melissa Ruddock, born Tues., Nov. 14 at 10:04 am. (6lbs.2ozs.)

FM 101 101 has been a very visable radio station during this rating period, with a new set of billboards, and the '2001:Cash Odyssey' TV Spot created by Rowell Gormon (with technical assistance from Tom Lawrence and Robert Parnell).

And while he wasn't too visible to the naked eye, Tack finally made it up the new tower, following in Bob DeBardelaben's shaky footsteps. Tack's photos of the autumn hills at sunset should be back from the developers soon.

Last year, Famous Bob Inskeep added a acute touch to the 101 Christmas Wish Float in the Raleigh parade by having a young listener ride with him. This season, he, Tack and Rowell (plus Zoot, of course) are sharing their seats with a guest via a card drawing...know anybody who wants to be famous?

Bob and Tack practiced up on their public appearance techniques at South Square Saturday, handing out 101 nite lights, and awarding a pair of Duke/Carolina tickets to an 18-year-old fan from Roxboro. Meanwhile, FBI's morning partner, Zoot, was acting as chaperone for Rowell and TV 5's Uncle Paul on a float in the Cary Band Day Parade.

CORPORATE On Nov. 3, 1978 the Governor's Business Awards in the Arts and Humanities were awarded by Gov. Hunt in a ceremony in Winston-Salem. Capitol Broadcasting Co. received an honorable mention in that ceremony.

Last call for discount group memberships at the YMCA. Contact personnel before Saturday if you are interested.

Attention everybody!...get your minds a-stirring and start thinking of a theme for the Deck-the-Door contest (that means you can win prizes!). More details later.

Another successful campaign has come and gone. This year's United Way contributions reached a grand total of \$3030.35. Many thanks to contributors, solicitors and campaigns assistants.

FARM

Ray Wilkinson spoke to 1,500 award winners at the National FFA Convention in Kansas City...received a standing ovation and had a nice write up in the Kansas City Times along with Pres. Carter, one of the other speakers at the convention.

Ray was also elected VP of the National Association of Farm Broadcasters on Saturday of this past week. Sylvia Sutter was named a director of the Southeast for the NAFB.

Sylvia presided, as president, at the Carolina's Virginia session of the National Agricultural Marketing Association in Greenville and reported Channel Five coming in as strong as home area stations 7 and 9.

Verne Strickland presented the TV Farm Program Presentation at the National Association of Farm Broadcasters where video tapes of farm shows from WTVY Oklahoma City, WRAL-TV Raleigh, WEAU EauClaire, Wisconsin, WMT, Cedar Rapids, Iowa and WIBW in Topeka were shown. "County Morning" on WRAL-TV was selected by clients and other broadcasters present as the best.