

The Capitol Letter

file:"CAPITOL LETTER"

NEWSLETTER #48

JUNE 29, 1978



News and events inside Capitol Broadcasting Co. from Jim Goodman, President

CAPITOL BACK- GROUND MUSIC

Dan Hart tells us that two of Capitol Background Music's employees were married recently...Jack Deese, a salesman from the Raleigh area and Steve Brunt, a serviceman from the Greensboro area...(but not to each other!)...congratulations to both the happy couples.

ENGINEERING/TV

Dorenda Bryant joined the staff this past Monday. She will be training as a projectionist with Cathy Norwood who is leaving us in July to get married. Welcome to Dorenda who comes to us from Englehard, NC., and congrats to Cathy. (Keep us posted on the coming nuptials, Cathy).

PROGRAMMING/TV

Ginger announced that Will Palmer has joined us as Program Traffic Supervisor. He comes from KTAR in Phoenix and is a graduate of Arizona State, with his experience in radio/tv and his track record, we're sure he'll be a real plus for WRAL.

GARDEN

Sorry we are losing Fran Pinkelton this week. She and her husband are moving away from our area. We'll miss seeing her do her thing in the gardens.

NEWS/TV

Ben's memo announcing Lorraine's resignation surely was received with regret. She has been with us a long while and done such a terrific job, we're going to miss her. We understand the baby is due on Labor Day (how appropriate!). Please keep in touch and let us know all about Morehead City, Dave's business, and the baby. We wish you the best of everything.

PERSONNEL

Renee Keever (Administrative Intern) and Steve Davis were married on June 18. Becca Gullian (Program Intern) and Marty Palmer were married on June 24. Our very best wishes to both these young couples.

Welcome to our new employees!!!

Larry Copling	TV audio
Danny Hampton	Two-Way Communication Specialist
Norbert Ingram	Transmitter Technician (PT)
Carter Bing	Engineering Intern
Renee Bethea	Production Services Crew
Suzanne Moss	Engineering Intern
Don Kobos	News Reporter

Positions open:

TV News Reporter
TV News Producer

101/EM

FBI (first base inskeep)...congratulations Jim Stachowski, Robert Parnell, and Paul Pope (coaches) for the blood, sweat & Gatorade which went into the WRAL "onlies" game vs Durham Life...as you know by now we won 17-8. If there were a player of the game, it would be Mike Voight (VTR) (left field). The feelings couldn't have been more intense for the World Series...the practices couldn't have been more serious...and the plotting of what to do to our former associate Gary Otto could not have been more nefarious. GREAT GAME!!!

101/FM

We're happy to report that the Girl's team is tied for top in their league.

Summer was officially ushered in by 101's summertime music last Wednesday...and now the summer promotions are the hot item...The Raleigh Times graciously previewed 101's part in the 4th of July fireworks, etc, at the fairgrounds...including a performance by the 100 voice Sounds of America...and weather permitting, we'll have a hot air balloon (what we can't broadcast, we fill balloons with)...on-air give-aways include Van Camp picnic packs, 101 summer beach totes, WRAL tennis tournament tickets, and a radio or two...Mike Edwards & Tom Black returned from Asheville's Radio/TV news directors meeting. The hot item of interest was the Supreme Court's ruling of allowing searches of newsrooms... Wally Voight returned 'avec pineapple' from Hawaii (in the company of Fred Barber & Ray Wilkinson)...claims they worked mostly at the NCAB meeting...Rowell Gorman and Uncle Paul got the feature treatment recently from the Chapel Hill Newspaper...along with Woodrow, Malcolm, and other TV stars.

ENGINEERING/
CORPORATE

At 4:35 PM Tuesday June 27, 1978, the new tower structure reached the final height of 1,894 feet above ground. The 106 foot television antenna extends the overall structure to 2,000 feet which will then be the tallest man-made structure, of any type, east of the Mississippi river. Mr. AJ, Jim Goodmon, and Aubrey Moore, were on hand for the final section lift. In the tradition of iron workers, the crew attached an 8 foot tall pine tree to project above the top steel to signify 'topping out'. Unfortunately such an object is extremely difficult to detect 1,894 feet up in the air.

PERSONNEL

News & Views about the PICNIC!! Employees have questioned the Monday date. We couldn't get a facility for a group the size of this one for any other day of the week or weekend. Next year we won't have this problem because the recreation facility at the tower will be ready! In the meantime...We thank everyone for responding so quickly to the survey we distributed....As a result of the interests that you indicated, we obtained the use of the entire facility after 5:00pm Monday, July 17. Prior to 5:00 we may play golf, swim, play tennis, volley ball, or go boating or sun bathing along with members of the club. But after 5:00 it's all ours!! The pig pickin' will be at poolside beginning at around 7:30pm. We have a juke box and all of the food & refreshments you can eat/drink. There is a huge fresh water lake upon which one may paddle or sail his or her own canoe or boat. (NO MOTORS VERNE!!) The golf courses are available, but NO GOLF CARTS (Pro shop closed Monday!) Tennis courts (4) are reserved for our staff all day & night. They have lights!! Other suggestions are welcomed!!!

SPORTS/
CORPORATE

Nick reports that the 101 Qualifier and The American Express WRAL International Tennis Tournament will be played over the next 11 days at the Raleigh Racquet Club and we will be televising a quarter-final match on the 7th, semi-final on the 8th, and the finals on the 9th.

In connection with the Tennis Tournament on Friday night July 7th., WEATHER PERMITTING, WRAL's new 70 foot hot air balloon will make it's FIRST OFFICIAL APPEARANCE at the Raleigh Racquet Club. The balloon will be used for promotional purposes at various station sponsored events during the coming year and believe me it's a sight to behold!!! When moored it stands 100 feet high. Any aerialists interested?

Bob deBardelaben is the honorary starter this Saturday for the final state championship meet in the WRAL/FM-101 Jr. Striders event.

FARM/CORPORATE

The Farm Department is staying busy...not only covering the news but also making some too. Ray Wilkinson spoke this week to a major farm convention in Kentucky, addressing a large turn-out at the Pesticide & Fertilizer Convention in that State. Ray is a popular speaker who has logged appearances already this year at several national farm gatherings around the country.

✓ Verne Strickland will again be heading up area publicity for the fall Boy Scout recruiting drive in the Occoneechee Council. Last year Verne produced and anchored a 30-minute prime time special on WRAL-TV to boost scout enrollment. This was a successful CBC team effort which helped bring over 5,000 additional boys into scouting. Plans are in the mill this year for a similar show to air on September 21.

✓ Sylvia represented the Farm Department at the summer meeting of the N. C. Farm Writers & Broadcasters in Charlotte last week-end. She is immediate past president of the association and chairman of the Farm Press, Radio/TV Institute for the coming year.

GENERAL SERVICES

✓ Carl Horton reports that another course in First Aid will be offered at a future date and anyone interested should contact him.

✓ Everyone come see and enjoy the new lounge!! It's such fun to window-shop at the new machines and to drink that fresh, fragrant, free coffee.

✓ Have a Happy and safe Fourth of July...We will celebrate the Fourth on the Fourth, which is also a Tuesday. We can send pictures and voices thru the air, but we can't seem to get July 4th to be a Monday!!

HAVE A HAPPY HOLIDAY!!!!!!

SWAPSHOP

✓ Super sailor now too proud to use boat motor. See Verne Strickland for Chrysler 3.6 HP outboard. Less than 6 hours operating time. Mint condition. \$150....Motor will be thrown into Lake Wheeler if not purchased. Treasure map available for \$50, and Verne will rent scuba gear for \$100.00.