

The Capitol Letter

NEWSLETTER #47
JUNE 15, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

TRAFFIC/
PROGRAMMING
TV

Annette has had her baby much to the delight of the Traffic Dept., which planned with its usual precision, the gender & date of birth of Julie Elizabeth on Tuesday, June 6, 7:23 pm. Julie weighed in at 8lb. 4oz. We miss you Annette.

PROMOTION/TV

Bill Brown traveled to New York last Wednesday to attend ABC's Daytime Emmy Awards where our Volunteer-A-Thon received national recognition as a finalist for the National Academy of Television Arts and Sciences Community Service Award. The plaque will be on display soon. Bill reports that ABC was impressed by the mention of Raleigh, N. C., in the same breath as such biggies as Boston, Baltimore, Denver, Chicago, etc., From N. Y. Bill journeyed to the '78 Broadcasters Promotion Association Seminars in Minneapolis/St. Paul. Bill reports, humbly, that we're looking better than any comparable station anywhere in the USA.

This year's Preview Party, in which a lot of you will be involved, will be on August 21 (Monday). More later....

The end of school brought a heavy flow of tour groups through our popular station, with 22 groups totaling 778 people touring in May and 11 groups (334 people) thus far in June. Thanks to all the tour guides and other station staff for making our guests welcome.

Come and get 'em!! There are a few Action News 5 windbreakers left. They are \$16 for the lined jackets. Stop by Promotion Department and try one on for size (Medium or Large).

FARM/CORP.

Verne Strickland has just completed a series of cotton research TV news clips filmed in the Rio Grande Valley of Texas for Cotton Inc. The reports will be aired nation-wide, and will be produced exclusively by the Capitol Broadcasting Division of Farm Services and Rural Affairs.

Ray reports getting good comments on tobacco programs aired on TN and TV from members of the Bright Belt Warehouse Association at their convention last week in Myrtle Beach, S.C., Ray obtained a total of 34 interviews during the session.

With the help of many people the 90-minute Sunday special "Digging at the Capitol" was an excellent success. Verne handled the intro and the close, Bill Redding video taped the special inserts. Ray & Sylvia moderated, Paul Pope produced, Bob Gubar and George Pemberton directed, Powell Kidd handled location engineering, and many others made special contributions. Over \$2,800.00 in cash and furnishings was received for Capitol restoration during the special which was highly commended by the Governor.

Verne Strickland as a member of the panel of national agricultural leaders in Washington recently who manned the Farmer Call-In lines at the Agricultural Council of America offices. Calls came in from all over the nation with messages from farmers. Verne obtained many radio and TV interviews with participants including Senator Bob Dole and Congressman Tom Foley, Chairman of the House Committee on Agriculture.

ART DEPARTMENT/ A gala baby shower was given James Neil recently at Jake's Restaurant &
TV Tavern by the Art Department. James was showered with gifts but unfortunately the mother had a cold and couldn't attend.

PERSONNEL/ Welcome to our new employees:
CORP.

Waltye Rasulala	Manager of Public Affairs
Taryn Ledgerwood	Engineering Intern
Don Kobos	News Reporter
Kathy Liverman	VTR
Kenneth Taylor	News Intern
Norbert Ingram	Transmitter Technician (PT)
Carter Bing	Engineering Intern

The following positions are now open:

Program Manager
Production Photographer
FM Board Operator (PT)
Switchboard Operator (PT)
Public Affairs Assistant
FM Production Coordinator
Lab Technician (Photography)

NEWS DEPT./
TV

Our live coverage of the vote on the mixed drink bill certainly added flavor to such a dry issue!!!

Richard Raynor has resigned to be assistant manager with National Car Rentals. Whenever you need to rent a car, think of Richard. We will miss him.

101 FM

BUDDY HOLLY. It's not "EVERYDAY" you can take "PEGGY SUE" to a free movie. Don't say "IT DOESN'T MATTER ANYMORE". 101FM (the station that brought you the Star Wars Premier) brings you the Raleigh Premier of THE BUDDY HOLLY STORY. Thursday, the 22nd, 9:00 pm, FREE ADMISSION for the first 300 who appear at the Valley Twin Theater. Will you be there? "MAYBE BABY?"

FOURTH OF JULY...101 FM is working with the city of Raleigh to bring the biggest and best Fourth of July celebration ever...a really big blast at the fairgrounds.

GENERAL
SERVICES/TV

A First Aid Course has been scheduled to begin tomorrow at 9:00am in the Auditorium Lobby. If you would like to enroll, see Carl Horton before today is over.

Construction on the employee Lounge continues and if all goes well it should be completed by the end of the month.

Willie Sanders is away for Army reserve summer camp.

CORPORATE

Thanks to all who participated in the Corporate Staff Meeting last Thursday. Aubrey Moore once again gave us a thoroughly delightful tour through our excellent profit sharing program. If you did not receive your certificate please contact Aubrey.

Not to be outdone, Lee Poole took us on another trip...a tour of the new tower, transmitter, and recreation facilities. The trips there & back were delightful as well as educational, and we understand from Lee's latest report that the tower is now at 1360' & due to be completed in 2 weeks!! The tower dedication ceremony is set for Aug. 21, you'll be hearing and seeing lots of action packed promotion soon...Bill Redding and Bob Sadler have been busy filming the progress from the ground and air. We look forward to the once-in-a-lifetime-one-and-only-festivities.

Stay tuned for word on the corporate picnic. TV, Radio, CBM, and the entire corporate staff will relax and play together on Monday, July 17. Details later.../

A Ski Sports Report: Our media teams need your support. We're coming off of 2 losses and will be playing at 5:00pm at the Armory.

Our women's team plays Saturday at 8:00 pm at Carolina Pines.

SWAPSHOP

We are adding an "Employees Swap Shop" section to the Newsletter. We hope everyone can use this section to buy, sell, and trade for fun and profit!! Get your items to Billie K. by the Monday before payday.

For Sale:

AKC Irish Setter puppies. Call Ginger Mancinotti, ext 347 (WRAL-TV) between 5:30 - 6:00 pm or at 781-3112 after 6:15 pm.

'71 Honda 350 - lots of extras, low mileage - \$498.50 and a 13 cubic foot Hotpoint frost free refrigerator - \$88.50. Both these from Dave Morton, Capitol Background Music, ext 254.

Emily Clifton - Antique 'one horse' buggy, 834-4048, after 5.