

# The Capitol Letter

Newsletter # 43  
February 23, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

Welcome to:

- Jean Justice - FM Sales Secretary
- Angela Hinnant - FM Receptionist
- Terry Cantrell - News Photographer
- Bruce Wiley - ENG Technician
- Ed Theobald - TN Salesman
- David Pearsall - CBM Serviceman & Installer
- Brian Blount - Production Intern
- Becca Gullion - Traffic Intern
- Karyn Chalmers - News Intern
- Holly Waddell - News Intern
- Larry Carpenter - News Intern
- Steve Baumrucker - Audio

Loretta and Don Griffin have a new member in their family. Christopher Griffin was born Sunday, 2-19-78 at 4:53 pm at Wake Memorial Hospital. Christopher weighed 7 lbs. Congratulations Don and Loretta.

Charles Dunn has been presented the 1977 Freedom Foundation of Valley Forge Award for Outstanding Editorial Comments. Congratulations Charles for a job well done.

Tom Suiter received an award for Sportscasting from the Hot Stove League. The award was presented to Tom at a banquet given at the Royal Villa on 2-16-78. Congratulations Tom.

WRAL-TV has been awarded the Addy 1978 Gold Award by the Piedmont Triad Advertising Federation for the production of the South Square Mall "Our Block" commercial. Congratulations to Bill Fletcher for a job well done.

A project for Kal, Merrick & Salan (ad agency) - Rowell Gormon produced a spot that won the Gold Award at the "Addy" competition (Piedmont-Triad Advertising Federation). Congratulations, Rowell, on a great spot for "Mahzyeek Mooflay".

A side note, 101's billboard "More Music -- Less Mouth" - won a gold award for Fricke 3 agency.

Carolyn Grass is transferring to TN to be Sales Secretary to N. C. News Network Salesman Ed Theobald. Billie Krisulewicz will be moving to my office effective tomorrow - 2-24-78.

We will all miss Carolyn but our loss is TN's gain - TV Production will never be the same without Billie, but I'm sure she will visit her old home often. Good luck Carolyn and welcome Billie.

Bob DeBardelaben, along with four other weather forecasters, has been named co-chairman of the N. C. Easter Seal Campaign. Wednesday, 2-8-78, Bob spoke to the sixth grade at Washington School in Raleigh. Bob has bookings to talk about the weather through the fall.

Painting on the Ikegami cameras and the new ENG vans continues at the time of this publication. The first van is getting its final touches.

The Promotion Department has taken it upon themselves to answer the question, who has "The Triangle's Leading News"? The answer is now airing in the form of on-air promos for Action News 5 and our News 5 reporters and on radio throughout the rest of the month on 34 stations.

"One and Only" bumper stickers are now available in the lobby for anyone who wishes extras. They are yours for the taking.

Details on a news ratings contest for the rating period ending 3-1-78 will be distributed to employees by Bill Brown. No obligations - BIG prizes.

The new TV transmitter was put on the air Monday morning, January 30th and has been performing well. We have had many reports of improved signal quality. Also, renovations of the transmitter building are continuing and are looking good. Congrats to Ed Hubbard and entire XMTR staff for their work on this project.

Work on the 2000' tower is moving along at a rate that is totally dependent on the weather. We have completed the tower base and several anchor points - we still don't know exactly when we will complete the project - hopefully by July 4th. How about some relief Bob!

The Telethon total at 5:45 pm, 2-5-78 was \$301,784 and since that time we have been told that approximately \$324,000 has been pledged. Thanks again to everyone who worked on the Telethon. Your contribution is appreciated. We couldn't have done it without you.

There was a typographical error in the last Newsletter under the 1978 Holiday Schedule. Memorial Day will be Monday, May 29, 1978.

101 is exceptionally pleased with the response to this year's "2nd-annual-101-FM-original-valentine-contest". Several hundred amazing entries, including a real human heart (pickled)...a basketball rim bent in the shape of a heart... a hand-made quilt...cakes, donuts, and hundreds of poems. Barbershop singers serenaded winners at the 2-12-78 dinner party.

The contest now being sponsored by 101 is "Circus-get to be a ringmaster".

If you see 101 and TN department heads constantly jotting down everything they do during the day, they're just keeping "work planners" and "daily time logs" as part of the time management course, now being taught every Monday by Professor Voigt. Halfway thru the course, all students grade 'summa cum laudeable'.

Easter is on the way and the Easter Egg Hunt for Employees' children is too! Plan to play in the gardens Saturday afternoon, March 18th. More specific times and plans will be in the next newsletter.

Tomorrow is the deadline for Circus ticket distribution. Contact Carolyn Grass- and have a good time at the Circus.

The ACC Tournament is next week and this will be the first time ever on TV-5. Many plans have been made for special promotion, programs and news inserts from Greensboro - should be an exciting 3 days for everyone.

As soon as final 1977 figures are completed, we will have a corporate staff meeting to review Profit Sharing and other matters - stay tuned.....

We have the following openings:

Gardener - PT  
Administrative Assistant/Trainee (FM)



Barbara and Don Griffin have a new member in their family. Christopher Griffin was born Sunday, 1-14-78 at 4:33 pm at Wake Memorial Hospital. Christopher weighed 7 lbs. Congratulations Don and Barbara.

Charley Hunt has been presented the 1977 Freedom Foundation of Valley Forge Award for Outstanding Editorial Comments. Congratulations Charley for a job well done.

Tom Sutter received an award for Sportscasting from the Red State League. The award was presented to Tom at a banquet given at the Royal Villa on 1-16-78. Congratulations Tom.

Billie has been awarded the Addy 1978 Gold Award by the Piedmont-Triad Advertising Association for the production of the South Square Mall "Our Block" commercial. Congratulations to Bill Fletcher for a job well done.

A project for Kay, Herrick & Salan (ad agency) - Lowell Gordon produced a spot that won the Gold Award at the "Addy" competition (Piedmont-Triad Advertising Association). Congratulations, Lowell, on a great spot for "Haberstick Building".

A side note, Bill's billboard "Born Music -- Live South" won a gold award for Leitch Agency.

Jacquelyn Grass is transferring to TN to be Sales Secretary to N. E. News Network in Nashville. Billie Krivulevich will be moving to my office effective Tuesday 1-14-78.

We will all miss Jacquelyn but our loss is TN's gain - TV Production will never be the same without Billie, but I'm sure she will visit her old home often. Good luck Jacquelyn and welcome Billie.

Bob Baderdelaban, along with four other weather forecasters, has been named coordinator of the N. C. Easter Seal Campaign. Wednesday, 1-9-78, Bob spoke to the sixth grade at Washington School in Raleigh. Bob has bookings to talk about the weather through the fall.

Painting on the Ikegami camera and the new ENG vans continues at the time of this publication. The first van is getting its final touches.