

# The Capitol Letter



News and events inside Capitol Broadcasting Co. from Jim Goodmon, President

December 16, 1976

"DECK THE HALLS" and aren't they beautiful!

Hope everyone enjoyed the Christmas party, the food, and the "Four Easy Pieces". The Second String Singers and FM presented an entertaining program to everyone's delight and enjoyment.

On Wednesday, December 15, 1976, the Golden Agers got together at Memorial Auditorium to celebrate the Season. Charlie Gaddy MC'd the program which was taped and will air December 24, 1976 from 7:00 - 8:00 p.m.

Thanks to all of you parents who signed your children up for the Children's Christmas Party. A reminder: it's 9:30 a.m. - 12:00 N this Saturday in Studio A. Word has it that Santa will be there with gifts for all good little boys and girls (provided you turned in their names)!

Dan Hart announces that Sherrill Williams won the "Salesman of the Month" for November. Congratulations Sherrill!!

Bob Sadler and Bill Redding were transferred to the new "Creative Services" Department.

FM GNUS (according to Bob Inskeep) ----- We feel no gnus is good gnus.

101's newest sales person is Jim Tiller, who comes to us via WWDC in Washington and WAYS in Charlotte. He's already booked some business and is doing an outstanding job.

CHRISTMAS WISH is going very well. This year it's a joint project with the Capital City Jaycees...and has already gotten state-wide publicity. The Jaycees hope to win a national award with the project. They are elated with the results thus far.

Eloise Williams returned to work December 6, after being out for a couple of weeks for a hospital stay. Sure nice to have her smiling face back.

101 invited listeners to call in their opinions about Christmas music... and when they'd like to start hearing it. Comments culled off the code-a-phone ran at least 5-1 in favor of playing it "now...immediately...shoulda started last week"...They ran a feature with many of the comments the next morning, and thus began playing two Christmas songs per hour December 2nd. And when it snowed Wednesday, December 8th, the phone rang off the hook to start playing 'even more'.

vaccinated, please sign the consent forms in the Personnel Department by 5:00 p.m. on Friday, December 17, 1976 so we will have an idea of the number of "shots" to order. Spouses and other family members are welcomed. We URGE all employees to be vaccinated. IT'S FREE!!

vaccinations for all of our employees if there is sufficient interest. If you wish to be

The Wake County Health Clinic has agreed to come to our facilities and provide swine flu

(SIDEBAR: One listener comment about the playing of Christmas music, "If WRAL-TV can have their 'aerial up' then you should start playing Christmas music." We, of course, think the aerial is beautiful with it's lights and stars...and sure glad it got 'put up'.

From the office of Wally Voigt, we learned that the lease has been signed with Cameron Brown Company for new radio station facilities with a target date of February 1, 1977. FM will be located on the 8th floor of the building.

The Capitol Broadcasting Farm Team made a clean sweep of the broadcast awards at the 41st annual North Carolina Farm Bureau Convention in Greensboro this year.

Sylvia was selected as the Television Farm Broadcaster of the Year, Ray and Verne received the Radio Farm Reporting Award. The awards are made annually by the North Carolina Farm Bureau Federation as an evaluation of farm broadcasting and farm writing efforts in the preceding year.

Sylvia was commended for her coverage of the broad farm scene and specifically for her coverage of the family farm. Ray and Verne were recognized for their radio coverage of specific farm marketing needs with emphasis on world trends.

Verne Strickland was presented the coveted Service to Agriculture award by the President of the Federal Land Bank of Columbia, Bob Darr. The presentation was made December 6th. Verne was commended for his leadership and excellence in farm broadcasting. Through his work WRAL-TV has improved communications for farmers, development of rural communities, and provided a better understanding of agriculture throughout the State of North Carolina.

T. V. News - Fred Barber says there will be a TV Staff Meeting on Tuesday, December 21st at 3:00 p.m. in the Auditorium to review goals and plans for 1977. We'll be talking about the things the staff will be involved in next year. Don't miss it!!

As you already know, the construction people are running a little behind. Progress is found in "cosmetic" portion (painting, wallpaper, carpeting) and they are also ahead on some construction work. We hope they will finish sometime in January.

By-the-way -- if you haven't seen the wallpaper in the upstairs men's room -- don't miss it before it's officially open to the public. Sunglasses for those who wish to visit the facility will be available on a rental basis in Rick Ray's office.

Traffic Department has been separated into Sales Operations and Program Traffic. Daphne Mogilnicki moved into Sales Department as Sales Operations Supervisor and Annette Packer as Program Traffic Supervisor. Irene Dietsch has been made Secretary to the new (yet to-be-hired) Television Technical Director. Mildred Bradley has assumed the duties of secretary to the Corporate Editorialist - Charles Dunn.

For you sleepy heads out there -- we have a new and interesting 6:00 morning show -- "Good Morning Five Country" with Ed McIntyre, Bobbie Battista, and the Farm Department. Bobbie and Director Kevin Duffus are doing a great job and things are moving right along. In fact -- one morning Bobbie and her magician guest just disappeared right in front of the camera! So -- early to bed and early to rise will start your day off with a surprise!

Friday evening Raleigh Bridge Club, Inc. presented Katherine Acton the Archie Fairley Award, given annually to the player who is a NON-LIFE MASTER with highest average scores for the year. The scores were averaged through last Tuesday night. Wednesday night Katherine achieved LIFE MASTER, the highest rank in bridge, while playing in a nationwide tournament. There are 200,000 active duplicate players in the U.S. Since the inception of duplicate bridge, only 12,000 have ever achieved rank of LIFE MASTER.

We welcome to our WRAL Staff the following:

Vicki Wynne - Secretary to Fred Barber  
She came to the TV "world" after ten years with Great American Insurance Company. She has an 11-year old son, David.

Virginia ("Ginger") Adams, Program Secretary to Rick Ray  
She came to us from WCSC in Charleston, S. C. Television is not new to Ginger as she has been at this game for 8 years.

Carolyn Grass - Secretary to Jim Goodman  
She comes to us after having been at home for awhile helping husband John operate their "Cover-Up Shop". They have a daughter, DeEtte - 7, and a son, John - 3.

Roxanne Hicklin - Staff Artist  
Roxanne hails from South Carolina and is a graduate of Salem College in Art. One of her many unique talents is in the field of portraiture.

Charles Miller - Building Maintenance Assistant  
Charles is a Raleigh native who was working for K-Mart Stores.

Joe Crawford - Video Tape Operator  
Joe has T.V. experience from WCTI - New Bern and WVEC - Norfolk.

Doug Allen - Part-time Projectionist  
Doug is originally from Plymouth, N. C. and graduated in Radio and Television from Carolina.

We hear wedding bells are ringing for Bill Mitchell and "Missy" Smith. Good luck you two as you get ready for your big day December 26th!

From all of us to all of you -- Have a happy and safe holiday!