

The Capitol Letter

Newsletter #59
December 14, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

PRESIDENT Enjoyed seeing everybody at the Christmas Party Saturday night. Thanks to everyone that helped make the party a great success. Looking forward to Saturday morning's kids' party!!!

PERSONNEL A small reminder...HOLIDAYS!! Christmas, Dec. 25, falls on Monday and New Year's Day also falls on Monday. Enjoy your long weekends!!

For those of you who had to work Saturday night, the Accounting Department is busy reviewing time sheets, and you will be contacted as soon as possible.

Everyone be sure to notice all of the decked doors in the Production and Administration buildings during the next few days. "It's beginning to look a lot like Christmas!"

The children's Christmas Party will be held this Saturday from 10:00 AM until 12:00 noon. We're looking for Santa, Uncle Paul, Rowell and 80 kids!

A Management Training Seminar, held by Turning Point Programs and sponsored by the Chamber of Commerce, was attended by 15 supervisors and staff of CBC. Everyone was very impressed!

NEWS Jim Hefner started work Monday, December 4, as News Producer. We're glad you're here, Jim.

Bobbie Battista was in Chicago last week and telephoned a live report on the 11 PM news Thursday about the blizzard there.

The News Department bids a fond farewell to Bill Brown as he returns to the Promotion Department, after serving nobly the past 6 weeks in the department as Producer.

Look for an interesting investigative reporting series by Don Kobos beginning on the news December 17.

PROMOTION If you haven't seen Gloria King in the current comedy at the Raleigh Little Theatre, this week is your last chance. HOW THE OTHER HALF LOVES runs through Sunday, Dec. 17. Call 821-3111 for reservations.

FARM Sylvia Sutter was presented the top Farm Television Award by the NC Farm Bureau Federation this past week in Asheville. WRAL-TV was selected as the station doing the best job of farm reporting in the state!

Verne Strickland moderated the national sales meeting for Deutch Tractors earlier this week in Orlando, Florida.

Ray Wilkinson reports good viewership in the northeastern counties of NC. He spoke there to the Northeastern NC Pork Producers' Council.

People attending meetings in Greensboro and Danville, VA also report WRAL-TV coming in strong. Ray spoke to two farm groups there earlier this week.

The Farm Department welcomes Carolyn Petty to the Big Yellow Barn. Carolyn will be replacing Nancy Davis on the staff. Nancy has resigned to work with her husband and to be able to spend more time with her daughter.

PRODUCTION
SERVICES

The Golden Agers Christmas Party was taped Tuesday, Dec. 12. Between 850 and 900 people dined on turkey and trimmings.

The Basketball Coaches' Shows are well under way and running smoothly.

The Cerebral Palsy Telethon will be on Dec. 30 and 31. This is a national telethon with local cut-ins. Volunteers are needed for the telethon. If you are interested in helping United Cerebral Palsy staff telephones, the accounting processing area or security, please call the UCP office at 832-3787.

Don't miss Handel's Messiah on Christmas Eve at 11:45 PM.

101 FM

"Christmas Wish" is drawing great response this season, with as many as 40 peices of mail coming in per day. Next week the area Jaycees will begin filling those wishes and the results will be aired regularly on 101.

One of the more recent "Important News Bulletins" came (not from the news department) from sales, as Jim Tiller finally was able to announce the birth of a son, Michael Andrew, weighing in at 9 lbs., 8 ozs.

Tack has been gathering names this week for a drawing to determine his traveling companions as he joins the bus caravan to Florida and the Tangerine Bowl.

And somewhere, in a secret workshop in the Triangle, the new 101 FM Station Mascot is taking form. When completed, it'll be a six-foot version of that swingin' dude, "Zoot"..double-agent with Uncle Paul on TV5 and FBI on 101. He'll be appearing with the 101 folks at station functions after the first of the year.

MORE FROM
PERSONNEL

Personnel is soliciting names of bands and any other suggestions for next year's Christmas party.

PROGRAM

The following local Christmas specials will air during the holiday season:

- Golden Agers, Sat, 12/16/78, 7:00-8:00 PM
- A Christmas Carol, Sun, 12/17/78, 4:00-6:00 PM
- The Meaning of Christmas, Sun, 12/24/78,
8:30-9:00 AM
- The Messiah, Sun, 12/24/78, 11:45 PM-12:45 AM
- Circuit Rider Christmas Special, Mon, 12/25/78,
10:00-10:30 AM
- Songs of the Yuletide Season with the Southeastern
Seminary, Mon, 12/25/78, 10:30-11:00 AM