



The Capitol Letter

News and events inside Capitol Broadcasting Company from Jim Goodmon, President.

NEWSLETTER #160

WRAL-TV

Welcome home to Shelley Kofler and Bruce Wittman. Shelley and Bruce accompanied the Friendship Force to Russia. Upon entering that country, Bruce's camera equipment was confiscated at customs. Four days later, after 18 hours per day of phone calls to U.S. and Russian officials and a chance, on-the-street meeting with Senator Dole and Congressman Broyhill, the cameras were returned just in time to shoot Moscow on the way to the airport. However, Bruce and Shelley were able to get some excellent footage in Leningrad, and Shelley is now reporting each evening about the people and institutions in Russia. Shelley and Bruce's reaction to the trip: "The people are fantastic, but we're glad to be home. It was no picnic!" We're glad you're home too.

Announcement!

A new, exciting venture for Public Affairs and WRAL-TV - CAROLINA SATURDAY, a magazine show about the people, places and issues that make life in North Carolina exciting. Waltie Rasulala hosts the show on location for a special look at our state. The show premieres Saturday evening at 7:00 p.m.

We love a parade - and TV-5 will be in four this Christmas season! PM MAGAZINE hosts Tom McNamara and Susan Dahlin will star in the Pittsboro parade this weekend, and the cast and characters of Frog Hollow, our local children's show, will delight the audiences in Fayetteville and Cary the following weekend. Sky 5, Waltie Rasulala, Susan, Tom and the Frog Hollow gang all participated in the Raleigh Christmas parade on November 20th.

The Action 5 newsteam put together a number of special reports in the past few weeks and the response has been terrific. Ann Devlin did a series entitled, "Child Support: Who Pays?", Bill Draper aired "How Safe is Your Neighborhood?", Denece Boyer's series was "We Want a Baby" Renee McCoy's "Black on Black Crime" and Chrystal Harris' "Daddy's in Jail". Congratulations to all on a super job!

TV-5 welcomes Eugene Moore, a news photographer. Gene come to us from WJTV in Jackson, Mississippi.

The Health Fair Community Meeting held

December 1, 1982

November 18th was the first step in planning for Health Fair '83, April 16-23. Health Fair is a project sponsored by WRAL-TV which provides free health screening for people throughout our viewing area. Over 75 organizations were represented at the meeting and many more responded expressing their interest in participating. The meeting stressed the importance of community involvement in the success of the Health Fair and WRAL's commitment to the project.

WRAL-101/FM

Tack, Bill Hickok and Claire Shaffner are all sailing the Carribean seas to the island of Jamaica, along with our Thanksgiving Fun Cruise winners. Details when they return.

Bill Leslie did an excellent job on the series and documentary "Black Year for the Golden Leaf", a 12-part Close-Up series and half hour documentary on the poor health of North Carolina's tobacco industry.

Ron Colbert is reminiscing this week with a special sports Close-Up on A.C.C. basketball and the UNC national championship in New Orleans.

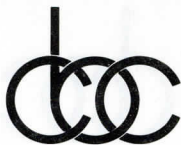
We're looking forward to having KISS News Director Steve Hahn with us next week. Steve is visiting 101 to observe our operations.

ANOTHER CBC SIMULCAST

WRAL-FM and TV-5 will bring Beattle music to life on Thursday, December 9th with the simulcast of "Sgt. Pepper's Lonely Hearts Club Band". From 8:00 to 10:00 p.m. sister stations 101 and TV-5 will broadcast this special movie feature starring Peter Frampton, The Bee Gees, Steve Martin and George Burns. Watching TV-5 while listening to 101 - that's got to be JUST RIGHT!

CORPORATE SALES AND MARKETING

Bud Coggins is conducting the CBC-Xerox Interpersonal Managing Skills training course December 1-3. Out-of-town and local radio sales managers are attending the two and a half day session held at Mission Valley Inn.



December 14-16 Bud will be conducting another CBC-Xerox Sales Training Course at Mission Valley Inn. Ten people from various divisions will be participating in the course.

CORPORATE ADMINISTRATION

A REMINDER - budgets are due December 3. Send one copy to John Brennan, two copies to Ben Waters' office. Thanks to everyone for the hard work on Operating Plans and Profit Plans.

SPECIAL THANKS

The Music Group gives a special thanks to Bud Coggins of Corporate who assisted Bob Flynn with a sales presentation to our representative, Texscan/MSI in Phoenix, Arizona. Bud also accompanied Bob to the Western CATV Show & Convention in Ahaheim, California.

TEXSCAN/MSI & UNITED VIDEO

Texscan/MSI and United Video will represent Seeburg Music exclusively to the cable tv and newspaper industries. We lease our transponder space, on the Satcom satellite from United Video. Texscan/MSI is strong in the marketplace with a 26 member sales staff covering the entire U.S. and Canada. Seeburg will also be a part of their spectacular \$60,000 booth, which occupies center space at all major cable TV shows.

WELCOME...

Jill Emerson as the new Secretary with SSS. She is a graduate of Meredith College and was previously employed part-time with IBM.

PROPERTY MANAGEMENT

Welcome to Gary Tann, a new part-time gardener. Gary is a transfer student from A&T State University to NCSU in Agriculture Education. He began work December 1.

THE GREEN SCENE by J. Michael Allen

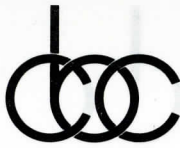
This week's question deals with the culture of Bromeliads. It stems from a discussion I had recently with a staff member concerning the techniques he uses in caring for his Bromeliads. These showy and somewhat bizarre members of the pineapple family are one of our most interesting indoor/outdoor plants. The following cultural comments should prove helpful to home gardeners interested in giving them a try.

In frost free climates, Bromeliads can be grown year-round outdoors in pots on the ground or perched in trees as they

are found in their natural tropical environments. This tree perching is a characteristic of air plants or Epiphytes. Bromeliads and other Epiphytes need no soil around their roots and can absorb moisture and nutrients directly from the air through their leaves. The roots of Epiphytes cling to trees, stones and other objects for support only. They are not parasitic and do not rob the host plant of food or moisture. The Bromeliads have a variety of interesting foliage forms; many of which form a rosette of leaves with a cuplike empty area in their center. Flower forms are just as varied and are nothing short of spectacular when in full bloom.

Many CBC gardeners do not live in frost-free climates and should grow their Bromeliads in a combination of indoor and outdoor environments. Place the plant outdoors after the threat of frost has passed in an area of open shade; such as that found under or within a tree. Make sure the cup formed by the rosette of leaves is kept full of water, and fertilize monthly from late February to late October with a mild solution of water soluble fertilizer. The fertilizer solution can be poured into the "cup" as a part of the watering process.

Return the Bromeliads to their indoor environments before the first frost in the fall. Most Bromeliads like brightly lighted rooms, especially windows that are not in direct sun. Fluorescent-lit gardens are fine as long as at least 500 foot candles of light output is provided for about 12 hours per day. Daytime temperatures are best between 65-75 degrees F with an ideal nighttime range being 55-65 degrees F. Humidity level is extremely important since Bromeliads thrive in a humid environment. Mist the plants everyday or use an electric humidifier. Good air circulation is also important and an electric humidifier serves the dual purpose of providing moisture to the air and circulating it as well. Potted Bromeliads can be placed on a shallow tray of pebbles filled nearly to the top with water to raise the humidity level. Avoid placing the plants in drafty locations. As mentioned for outdoor culture, keep the cup formed by the leaf rosettes filled with water. Withhold fertilizer during the winter months. Watch for pests, particularly scales and mealybugs. Bromeliads are fairly pest free but if you spot either of these insects remove them by hand or wash them off with soapy water. Severe infestations can be treated with sprays of malathion or rotenone. As always, follow label directions and precautions. You can increase your Bromeliad collection by



detaching offsets or baby plants that grow at the base of the mother plant. Detachment is best when the offset is about 1/3 the size of the parent plant. Remember, since the Epiphytic Bromeliad doesn't require that its roots be placed in soil, water, or other root supporting medium it can be attached to rock, wood, wire, fences, walls, etc. for suitable display and culture. Wrapping the roots with sphagnum moss is adviseable and use plastic-coated wire or nylon hose to secure the plant to the support structure.

Some of the best genera of Bromeliads for indoor culture are Aechmea, Cryptanthus, Guzmania, Neoregelia, Tillandsia, and Vriesea. If you decide to pot rather than perch your Bromeliad, select a coarse open growing medium. You may want to try osmunda fiber, unshredded sphagnum moss, or equal parts of peat moss and sand. Whatever you decide on, keep it on the dry side. Remember, this plant provides its own "cup" for water!

HOLIDAY TIME

The official company Christmas holiday is Friday, December 24th. The official New Year's holiday is Friday, December 31st.