

The Capitol Letter

NEWSLETTER #51
AUGUST 24, 1978

 News and events inside Capitol Broadcasting Co. from Jim Goodman, President

JIM GOODMAN

TODAYS CAPITOL NEWSLETTER COMES IN AN ENVELOPE WITH OUR 2000' tower brochure. I wanted everyone to have a copy and I hope you enjoy looking it over.

Bill Brown and gang have done a super job preparing all of our new tower promotion material!! - Thanks Bill!!

The tower dedication is set for Sunday night, Sept. 10th and all employees are invited. (You will get a formal invitation next week). Please put that date on your calendar - we are planning a big, fun event. (You might win a ride up the tower elevator!).

We are going to have the best signal in the USA-PERIOD!!, when we start using the new tower on Monday, September 11.

Several copies of the Leader will be distributed each week to all divisions - let Billie K know if you would like to be put on the free distribution list.

And speaking of the Leader, here are the profiles we promised:

MARGARET E. KNOX, Editor of the NC Leader, is the founder of the 12-year-old weekly newspaper recently acquired by Capitol Publications, Inc. She was the president of Leader Publications, Inc., which negotiated the sale to Capitol. She has been occupied and preoccupied by newspapers almost all her life. A native of Norfolk, Va., she edited and published an independent newspaper in grammar school. She is the widow of Robert Bost Knox, Jr., a native of North Carolina. Mrs. Knox has worked for both Raleigh newspapers, The Richmond Times-Dispatch, the New Orleans States-Item, The New York World-Telegram & Sun and The Norfolk Virginian-Pilot before starting the Leader, financed with her husband's life insurance monies. She is a graduate of the University of Alabama. Several top newspaper awards including one from The New York City Newspaperwomen's Club have been earned by Margaret. She now lives in Raleigh.

F. DALE HOWARD was appointed General Manager of the Leader when Capitol Publications agreed to acquire the Newspaper on July 10. Dale joined the Leader in 1976 as Advertising Director. Previously he was with the American Advertising Federation in Washington, D.C., the Raleigh News and Observer, and the Norfolk Virginian-Pilot & Ledger-Star. He is a graduate of Old Dominion University. Dale and his wife Judy grew up together in Covington, Va. They live in Raleigh with their six-year-old son Forrest Dale Howard, Jr., also known as "Twig" (little forrest).

FRED MILLER PARK, Leader staff writer, is one of the Parks of Raleigh who owned and operated the Raleigh Times for 44 years. He attended NCSU for two years before moving to California, where he studied the psychology of communication. He returned to NC and began working as a copy setter for the Leader in 1972. After part-time studies at UNC-Chapel Hill, he was

graduated in 1976 with a BA in Radio, Television & Motion Pictures. Park married Lyn Judith Glassman, and they live in Chapel Hill with their 11-month-old son, Dylan. Park writes screenplays as a hobby, and recently sold "Summersong '69" to Golden-Mann Movie Productions of Chapel Hill. It is pending production at Universal Studios in Hollywood.

VIRGINIA L. (GINGER) LUTEMAN, editorial assistant on the North Carolina Leader staff, has been working for the newspaper for 1-1/2 years. She started as an advertising sales representative, then requested an office assignment. Ginger was born in Morgantown, W.Va., and grew up in Greensboro. After attending Guilford Technical Institute she worked as a secretary for several years. She lives in Raleigh.

NANCY SPEIGHT PERKINS, bookkeeper, has been employed by the Leader for almost two years. She was born in Suffolk, Va., attended the College of William and Mary, and graduated from Pan American Business School in Richmond. She is the wife of W.H. (Bill) Perkins, vice-president and treasurer of the Research Triangle Institute. She is the mother of three children—Joe and Jack, who are in College, and Suzanne, a sixth grader in Durham County schools. Previously she has worked for Jenkins Bookbindery and Life of Virginia, and then became executive secretary to the controller of American and Foreign Power Co., in New York City before the children were born. Prior to joining the Leader, Nancy worked part-time for a research lab at UNC Medical School in Chapel Hill. She describes herself as an ardent Duke fan who hopes to be in Salt Lake City the last week in March "as I was in St. Louis last year". The Perkins family lives in Durham.

JOAN (JODY) SANDERS, sales representative covering Durham and Chapel Hill for the Leader, was born in Cheyenne, Wyoming. She is a graduate of St. Mary's in Raleigh, and earned a degree from the University of North Carolina at Chapel Hill. She lives in Chapel Hill.

The Leader has several new employees we welcome — Tom Fazio, Anne LeCount, and Cathy Darnley from TV. She will join the Leader sales staff in Sept. Their biographies will be in a later edition.

Our ACC magazine sales are going well. We are on news stands all over the Southeast. The Basketball Magazine will go to press soon.

CAPITOL BACK- GROUND MUSIC

Sherrill Williams has been promoted to General Manager of the Capitol Background Music Division. Sherrill will manage the division on a day to day basis and will report to Dan Hart. Sherrill began with CBM in July 1963 as a serviceman. The last five years he has been in sales where he compiled an outstanding record. He will be moving from our Winston-Salem office to Raleigh starting August 21, 1978. Congratulations Sherrill!!

101-FM

What the 101ers are doing...or alledgedly have done...SATURDAY, Tack will be emceeing a segment of the Beach Music Convention on the grounds at Carter Stadium...expected to draw 20,000+ fans...meanwhile, fbi will be cavorting with Carolina cheerleaders at Crabtree Valley in the Carolina Fever Day promotion (prizes include autographed footballs and pair of season tickets).

NEXT WEEK, History repeats its self...as the History of Rock 'n Roll is rerun thru the Labor Day weekend...basically three hours a nite, longer runs on weekends. With any luck at all, the schedule will be in your newspaper.

NEWS...Mike Toscano and photographer Jay Mills were FIRST ON THE SCENE of the initial PCB spill. Mike got the tip early Saturday morning, July 29th, from a local farmer...also a 101 fan...and the story broke in rapid succession over 101, NCNN, and TV-5. A state-wide and NATIONAL scoop.

101-FM

Last week Mike also produced a segment on the PCB Spill for "All Things Considered"...the NPR news show (National Public Radio...heard on WUNC).

Rowell Gorman was featured in a Raleigh Times Radio production article, Verne Critz of Sound Track said, "He's one of the most creative people I've ever met".

PROGRAMMING

Ginger wants us to know that the new afternoon Fall Schedule started Monday, 8/21/78, as follows:

4:00pm...Bugs Bunny (will change to Bugs Bunny & Friends)
4:30pm...I Love Lucy (Flash---Little Ricky will be born next Friday, 9/1.)
5:00pm...The Real McCoys
5:30pm...Bewitched
7:00pm...Andy Griffith
7:30pm...Gomer Pyle
Effective Sept. 4, "The New Dating Game" will air Mon-thru-Fri @ 10:00am.

ABC will air an encore presentation of "Roots" starting Tues, 9/5 and running thru Sunday, 9/10....times as follows:

9/5....9:00 - 11:00 pm
9/6....9:00 - 11:00pm
9/7....8:00 - 11:00pm
9/8....9:00 - 11:00pm
9/10...8:00 - 11:00pm

TV
GENERAL

This year's Fall Preview Party was a smashing success. Highlights of the evening included a visit from Sandy Hill of ABC's GOOD MORNING AMERICA who missed Tuesday morning's national telecast in order to celebrate with the ONE & ONLY last Monday night. Instead, Sandy was in the WRAL-TV studio Tuesday morning to shoot promos with Verne Strickland and Aviva Diamond, her early morning co-horts on TV5. She was also interviewed by Waltye Rasulala for an interview seg to be included in one of her upcoming AWARE shows (seen Sundays at 7:00pm).

We were also honored to have as our guest at the Preview Party Thalmus Rasulala, Waltye's husband. Thalmus is no stranger to the ABC/TV5 family. Many of you probably recognized him as the father on WHAT'S HAPPENING! And as you remember, "T" played Kunta Kinte's father in the original presentation of ROOTS. Incidentally, a prelude to ROOTS: "THE SECOND GENERATIONS" to air later this fall.

The O&O has a new look and a new sound as the Promotion Dept. promised. The new animation and ID jingle began airing last Saturday.

PERSONNEL/TV

Positions open: TV Production Crew Member - Full-time
TV Production Crew Member - Part-time
TV Sales Traffic Assistant

New Employees: Ford Gates - Projectionist
Dean Taylor - CBM Service Installer
Sandy Williams - Sales Sec. TN
Pam Barksdale - Public Affairs Assist.
Lee Price - General Services Asst.
Will Davis - News Photographer (Temp)

SWAPSHOP

Famous Maytag washer...used only to wash the socks of a star, about 5 years old, real reasonable, especially if you have a truck to pick it up in... ask for fbi (free bleach inskeep). OTHER ITEMS AVAILABLE: one Firestone radial tire (still holding together) & pair of size 11 ice skates.... call 781-6101.

SWAPSHOP

Thomasville bedroom furniture, pecan solids & veneer, medium brown...
bed with head board & frame, chest of drawers, dresser with 2 attachable
mirrors, night chest. See Nancy Davis or call 386.

Wanted: Photographic Enlarger, need to print with 4 x 5 negatives, would
like OMEGA D2V...See Nancy Davis or call 386.

HAVE A SAFE LABOR DAY!