



WRAL - TV

NBC
REPRESENTED BY H-R

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PAULA WARD, PROMOTION DEPARTMENT LOOKS OVER MOBILE UNIT

Channel Five's Mobile Unit will soon be in operation for Special Events throughout the area. The signal will be beamed to the Studio pick-up dish atop the tower on Western Boulevard, and then beamed from another dish on the same tower to our 1170 ft. tower at Auburn for transmission. The Unit can accommodate four cameras. After travel to any point, engineers can put the Unit into operation in less than an hour under normal circumstances. The Unit, fully equipped, is worth around \$100,000.00. And it will be comfortable during the summer months, too. Two 1½ ton air conditioning units are needed to overcome the heat from the equipment and weather. The Unit was designed by Virgil D. Duncan, Chief Engineer, and custom built by General Electric Corporation.

LIVE TELECASTS FROM NEW STUDIOS

Live telecasts from the spacious new studios will begin May 12, according to Fred Fletcher, Vice President and General Manager. All live programming is scheduled to originate from the new building by June 1.

PROGRAM SCHEDULE INSIDE

ROMPER ROOM COMES TO CHANNEL FIVE

Mothers of pre-school children will be happy to learn of ROMPER ROOM, the kindergarten play time for youngsters which will be seen daily on Channel Five beginning on May 12 from 9:00-10:00 A. M. Every feature on ROMPER ROOM combines teaching with entertainment. The program is, in effect, an on-the-air nursery for three-to-six year-olds, six of whom attend the studio "school" for two weeks of singing songs, playing games, listening to stories and working with their hands, all under the guidance of a college-trained lady teacher. Young viewers at home benefit similarly by taking part in the games, songs and exercises.

DAYLIGHT SAVING TIME WILL BRING FEW SCHEDULE CHANGES

On April 27 many parts of the country, including New York, adopted Daylight Saving Time. The Channel Five Golden Circle remains on Eastern Standard Time. In past years, this change in time in the cities originating network shows meant the shows were seen one hour earlier in our area. As you have doubtless noticed, this year there is little change in the network schedule due to a revolutionary new development in telecasting. NBC-Television will record most of the programs and will play them back one hour later, at the time viewers in the Eastern Standard Time Zone are accustomed to viewing the shows. This will be done by Video Tape Recorders on magnetic tape for virtually instantaneous playback of recorded programs, both in color and black and white. The tape will offer a far superior picture to that presently provided by kinescope (sound on film) recordings. The first "On-The-Air" public showing of video magnetic tape, either in black and white or in color, was made October 23, 1956 over the NBC-Television network.

CAPSULE SKETCH

A native Virginian, Robert Knapp, the Atlantic Weatherman, came to Channel Five in December 1956 from WEXE-TV, Petersburg, Virginia. He was for many years a well known radio personality in the Richmond area, but he prefers North Carolina because of the golf weather and golf courses. He even works what is known as the golf shift which enables him to spend ample time on the course to polish his game. Knapp and his wife are the parents of three children.

NEW EQUIPMENT ON THE WAY

Fred Fletcher, General Manager, seated right, signs a contract for an Ampex Video Tape Recorder with Charles Luscomb, Ampex representative, while Chief Engineer Virgil Duncan, standing left, and George Hall, Program Director, observe. The new equipment will enable WRAL-Television to tape a program for playback at any time, without loss of quality. This is the only such equipment of its type in North Carolina. Another First for Channel Five!

