



WRAL - TV

ABC
REPRESENTED BY KATZ

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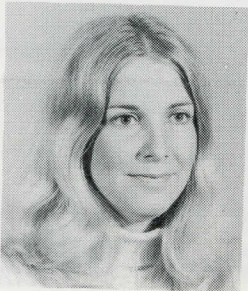


DEDICATION OF FACILITY

On January 29, at the Baptist Building, Raleigh, Mr. A. J. Fletcher was honored at the dedication of the new communications center named for him. The Board of the Baptist State Convention of N. C. presented him with an engraved plaque with the following inscription: "In grateful appreciation to A. J. Fletcher for missionary zeal in

proclaiming the gospel of Christ through television, radio and gift to the A. J. Fletcher Communications Center." For years his radio station originated a religious program, CHURCH OF OUR FATHERS, which has continued on WRAL-Television, produced by the Reverend Jimmy Morriss. WRAL-TV also originates LIGHT UNTO MY PATH, produced by the convention, with sign language for the deaf. This program is seen on 20 stations in 10 states. Pictured from left: Mrs. Leon Robertson, Dr. W. Perry Crouch, Mr. A. J. Fletcher, J. Allen Bailey, the Reverend Billy Mobley and Dr. J. Howard Ford. Mr. A. J. Fletcher is Chief Executive Officer of Capitol Broadcasting Company, Inc.

LORRAINE MOORE - AN AWARD WINNER



Lorraine Moore, of the TV-5 Action News staff, was announced winner in the television category in the 1974 Media Awards for Coverage of Higher Education. The awards were initiated by the Mason-Dixon District (Maryland, Virginia, West Virginia, D. C. and the Carolinas) of the American College Public Relations Association. In a series of investigative reports, Ms. Moore examined student loans, the dangers of nuclear reactors and the impending demise of Stratford College.

WILKINSON NAMED TO COUNCIL

Ray Wilkinson, Director of Farm Relations for WRAL-TV and The Tobacco Radio Network, was recently appointed to the Department of Commerce District Export Expansion Council. Wilkinson, right, is presented with a certificate of appointment from Secretary of Commerce Frederick Dent by U. S. Senator Jesse Helms.

